

Fall 2010

Today

KENTUCKY WESLEYAN



In Her Own Words

**With CNN Executive Producer
Kelly Frank '96**



**A Princeton Review
Best in the Southeast College**

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Kentucky Wesleyan College

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Share Your Memories

Does this photo bring back memories of KWC? We'll share your memories (space permitting) in the next issue of *KW Today*. Please share them by responding to:

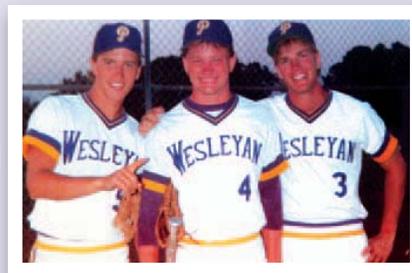
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Student-Faculty Council 1955

Thanks for the Memories

Spring 1985 baseball trip to Florida
Bobby Hoskins '86, Scott Kramer '87
and Donnie Vaughn '88



"This photo takes me back to Spring Break 1985 and my first trip to Florida without parents. Several classmates and I followed the KWC baseball team to Cocoa Beach. Our biggest obstacle was the mountains near Chattanooga. I was driving a Chevy Chevette - not the most powerful vehicle ever made - and we didn't think we would make it up Monteagle. I had the gas pedal pressed to the floor, and our maximum speed was about 30 m.p.h. We laughed so hard we cried, as other vehicles zipped past us. Once we got to the top of the mountain, that little Chevette flew down the other side!

We saw some great KWC baseball from Panthers Scott "Bubba" Kramer, Bobby Hoskins, Donnie Vaughn and others. What a great group of guys! I liked one of them so much, I married him!"

Penny Mills Kramer '86

President's Letter



Dear Alumni and Friends:

Kentucky Wesleyan College just received great news. According to The Princeton Review, KWC is one of 133 institutions designated as "Best in the Southeast." This distinction means we are ranked within the top 25% of the nation's 2,500 four-year postsecondary institutions. Our consistent inclusion over several years reflects our high quality academic programs, as well as a vibrant, supportive campus environment where student success is our highest priority.

This issue of KW Today illustrates the success of our graduates by featuring the remarkable lives of two KWC alumni, an international shipping magnate and a CNN executive producer. Although their career paths are quite different, they share a significant commonality – the value of a liberal arts education at KWC.

There are many more KWC success stories to tell, and our new website will do just that.

Check it out at www.kwc.edu in early September, and let us know what you think.

Kentucky Wesleyan exists to prepare students for productive lives in a rapidly changing world. We are changing, too, with revamped academic programs and new majors linked to high growth careers that offer enhanced options for our students.

Expanded career development services provide up-to-date information and extensive support to students and alumni. Starting the first day of freshman orientation, students benefit from counseling, assessments and the creation of personal development plans. These plans will help students make informed choices as they navigate through the myriad of college courses, internships, community service opportunities and make career choices. Alumni and friends can play a significant role in student success by serving as mentors and advisors.

This is just the beginning. We are convinced that the small liberal arts college experience, where students learn to think, reason, communicate and live as ethical individuals, is more valuable today than ever before. That's why KWC is taking a fresh look at everything we do and offer to ensure that a KWC experience is a good investment. We'll share the details on our strategic agenda for a strong future in the next issue of KW Today.

Today's successful alumni benefited from the generosity of alumni and friends of our college. We need your support as we seek to serve our students and prepare them for successful, satisfying lives. Please join us in this mission. We cannot do it without you.

A handwritten signature in black ink that reads "Cheryl D. King". The signature is written in a cursive, flowing style.

Dr. Cheryl D. King
President
cherylking@kwc.edu

Does Kentucky Wesleyan College have your e-mail address!

If you aren't receiving e-mails from KWC, we're missing you – and you are missing out. Without an e-mail address on file, here are some of the services you're not receiving:

- *Headlines*, our monthly electronic alumni newsletter
- College announcements and updates
- Alumni Weekend information
- Alumni event information for your area

Please keep your e-mail address – and other contact information – up-to-date by contacting Matt Ruark at matthewru@kwc.edu.



KWC Alumna Endows

Scholarship



Marcia Smith Lawrence '47, a Hindman, Ky. native, made a gift of \$500,000 to Kentucky Wesleyan to establish the Marcia Smith Lawrence Appalachian Scholarship to benefit students from 11 Kentucky counties. Students from Breathitt, Clay, Floyd, Knott, Lee, Leslie, Letcher, Owsley, Perry, Pike and Wolfe counties who have a 3.0 grade point average and a minimum ACT score of 22 are considered for the scholarship.

"I love Appalachia, and I love Kentucky Wesleyan College. I wanted to connect these two wonderful places that shaped my life," Lawrence remarked.

Lawrence has been a member of the KWC Board of Trustees for nine years. She lives in Lexington and is a retired accountant. In 1997, she received the Alumni Service Award from the KWC Alumni Association. She was active in the Changing Lives Capital Campaign and was instrumental in raising the funds to build the Winchester Center. She has also helped host several receptions for prospective students.

Lawrence has had a lifelong interest in Appalachia's cultural heritage, and she also established a \$500,000 endowment to support Folk Arts Education outreach programs at the Hindman Settlement School.

Serving on the Settlement School's Board of Directors since 2004, Lawrence donated and raised the funds necessary to reinstate the Folk Arts Education program in 2006. Her goal was to ensure Knott County schools have the resources to teach culturally relevant arts and music.

Do you know a student who may be eligible for the Marcia Smith Lawrence Appalachian Scholarship? If so, please email Scottkr@kwc.edu.

Dear Alumni and Friends,

We are always looking for ways to stay connected to you. KW Today is one way we tell the story of Kentucky Wesleyan College, our students and our alumni. This year we have also added e-newsletters, blogs, Facebook, Twitter and LinkedIn. In the coming months, watch for the KWC iPhone app.

Another way we stay in touch is through personal visits - at alumni events or meeting with you in your home or office. These visits provide wonderful opportunities to get to know one another and share Kentucky Wesleyan stories.

We have a great reason to stay connected - together we can watch Kentucky Wesleyan grow and thrive. This magazine includes the July 2008 - December 2009 Honor Roll of donors, listing the names of our many generous alumni and friends. We hope you will continue making your annual investment in our students.

You can even connect while you drive - by purchasing a KWC specialty license plate from the Commonwealth of Kentucky. The cost is \$44 (\$31 to renew), with \$10 going to the Wesleyan General Scholarship Fund. In 2009, the college received \$1,570 from the sale of KWC license plates. It's a great and easy way to advertise KWC all over our country and ultimately add to our student scholarship fund!

Please mark your calendar for Alumni Weekend on October 21 - 23. The weekend will include many opportunities to connect with Kentucky Wesleyan and your fellow classmates. A complete list of events is included in this magazine.

We look forward to connecting with you!
Kirk Purdom
Vice President for Advancement



Save the Date!
The Class of 1961
will celebrate their
50th Reunion
May 13-14, 2011!

Kentucky Wesleyan College is no longer affiliated with The Bank of America credit card program

Calling All Alumni!

We encourage all alumni to submit nominations for the 2011 Alumni Awards which will be presented during the 2011 Alumni Weekend:

Outstanding Alumni

The highest honor the Association can bestow, recognizing sustained significant support to the college, the church and/or the community.

Alumni Hall of Fame Award honors those who have gained fame or distinction in their career, become uniquely successful and/or made a significant impact upon others deserving of such acclaim.

Alumni Achievement Award honors alumni who have achieved a level of eminence within their profession that exceeds the ordinary and is for a sufficient period of time to demonstrate sustained effort. Such prominence shall include recognition by peers for achievement at the state, national or international level.

Alumni Service Award recognizes alumni who most clearly represent the spirit of Kentucky Wesleyan with years of dedicated work and service to the college.

Outstanding Young Graduate Award is presented to a graduate from Kentucky Wesleyan College within the past fifteen years who has distinguished him/herself through professional or personal achievement, has possessed outstanding leadership in his/her profession and community, whose contribution reflects well on Kentucky Wesleyan and whose life is an inspiration to others in the Kentucky Wesleyan community. Nominee must demonstrate continued interest and/or contact with Kentucky Wesleyan.

Gus E. Paris Distinguished Service Award honors college faculty, staff or any non-alum for outstanding contributions and/or distinguished service to the college

Honorary Alumni Award recognizes individuals who are not alumni, but who have given unselfishly of their time and talents to Kentucky Wesleyan.

Mark '89 and Jennifer Markle '91 Dickinson

Senior Walk

Kentucky Wesleyan alumni and friends are encouraged to help the college extend the Senior Walk, a tradition started by the Class of 2007. Each year the senior class begins their walk to Hocker-Hall Grove for Commencement via the Senior Walk, which will eventually replace the entire sidewalk that runs from the quad-side of the Woodward Health and Recreation Center, past Peeples and Massie Halls to Wesleyan Drive and Hocker-Hall Grove.

Each brick is \$60 and can include your name and class year or perhaps a quote or KWC memory. Many alumni and friends have purchased a brick in honor of or in memory of a friend or loved one. The brick has room for three (3) lines of text with 13 characters per line (including spaces and punctuation).

Please send the wording for your brick and your check and to the Development Office, 3000 Frederica, Owensboro, KY 42301. If you have questions, e-mail jevans@kwc.edu or call 270-852-3141. The college reserves the right to refuse any messages deemed unsuitable and return payment to the purchaser.



Family:

3 daughters –
Melanie, 13, Rebekah, 8, Abby, 4

What We Are Up To:

Mark is the Senior Pastor at Florence United Methodist Church.
Jennifer is a stay-at-home mom.
We are both involved in our kids' activities.

Memorable Professors:

Dr. Fagan Dr. Rogers
Dr. Kolok Mr. Gilbert

How We Keep In Touch:

Facebook
Attending alumni events in Northern Kentucky and Louisville
Talking to Kent Lewis, the campus minister, who fills us in on what is happening at KWC

Memorable Moments at KWC:

The day we met: We were introduced by a friend the first week of school.
Our first date: Dinner at GD Ritzy's followed by a movie, "Good Morning, Vietnam."
Graduation Day
Steak and Shrimp Night at SAGA
Hanging out with friends

Why We Give:

We give to Kentucky Wesleyan College because KWC is one of the main reasons we are where we are today. We want to give back so other students can have the same opportunities and experiences we did.

2010 Senior Class Gift



The Senior Class gift is a tradition at Kentucky Wesleyan, and the Class of 2010 raised money to plant a garden area in Hocker-Hall Grove, the scene of Commencement each year. Co-chairs of the Senior Committee were: John Grieb, Emily King, Brian Montgomery and Carissa Wethington.



With CNN Executive Pro



CNN Executive Producer **Kelly Frank '96** recently talked to the college about her career and Kentucky Wesleyan's role in preparing her for a fast-paced, high excitement job in Atlanta. She produces CNN Newsroom with Ali Velshi, which airs weekdays from noon to 2 p.m. CST.

"I love that my job is a different one every day. I love that I work with interesting, creative, odd, wonderful, brilliant people who seek to change and challenge the world every day. I love that loud voices are the norm and that at least 25 flat screen TV's are always within view. I love that my profession allows me to learn constantly and occasionally pays me to see the world.

I produce two hours of television every weekday. I have huge responsibilities, and I don't take them lightly. We reach 80 million homes each day. My day is well underway at 6:30 a.m., when I am reading emails, news blogs, newspapers and websites. At our 8 a.m. editorial meeting, we decide what to include in the day's show, which reporters we will use and whom we will interview. Phone calls, research, writing, cutting video, creating graphics and editing follow. I must ensure we are editorially sound, balanced and that our guests are vetted.

During the show, I am in the control room with my headset on, watching the program as our viewers watch, and making changes on the fly. Breaking news means I must get the information on the air - first. When the show ends, I am already planning the next one.

How did I get here? After I graduated from Kentucky Wesleyan with a degree in English, I attended graduate school at the University of South Carolina, but it wasn't for me. I spent the next few years in D.C. in a public relations job, trying to figure out what to do with my life.

I worked as a production assistant for my father on a new cable TV show, "Forever Young." It was syndicated to Fox Cable Networks and shot on location all over the world.

I later began producing segments. My sister, who worked for CBS News, suggested I consider broadcast journalism. I began my first TV news job with NBC in August 2000 and spent six years there. After two years at Fox News, I joined CNN in August of 2008, right before the elections.

The business of broadcast journalism is extremely tough and competitive, especially at the network level. "Who you know" helps.

ducer Kelly Frank '96

So does luck. Contacts and luck helped me get where I am, and so did Kentucky Wesleyan College.

My KWC professors taught me to think critically, an essential journalistic skill in a time when journalism is questioned, stretched and sometimes abused. My professors weren't just interested in expanding my knowledge. They were interested in my character. Ethics in journalism is also essential, and my professors prepared me by word and example.

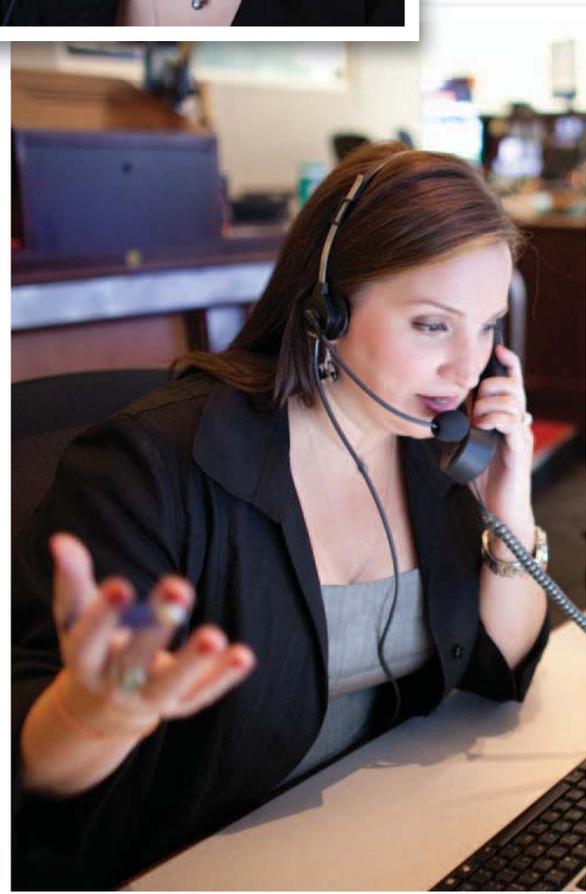
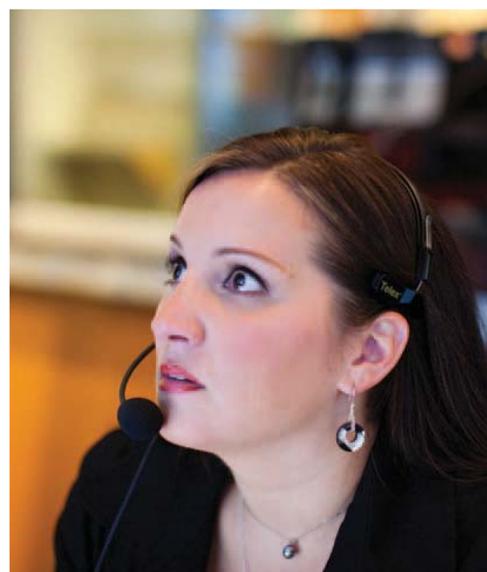
Dr. Bob Darrell and **Joe Britton '56** were my favorite professors. Dr. Darrell was always a positive force in my life. He was the first person who told me I was a good writer, and he encouraged me to write for a living. He was also a sports fan, so he never gave me too much grief about missing class when the softball team traveled.

Professor Britton was a unique "gentle spirit," but you couldn't let that fool you! His class was a great training ground for my career. His questions were like a Swiss watch, precise and without flaw. I always went to class prepared. He taught me to think beyond first appearances, question, analyze and question again. I use those lessons every day at CNN. Who knew that reading William Faulkner would prepare me for the BP oil spill, elections in Iran and covering the rough and tumble of American politics? If I never thanked the two of you, I want to give you a big "thank you" now.

I appreciated being a person, and not a number, on the KWC campus. I was an English major who never went near a chemistry class, but a chemistry professor knew my name. Classes were intimate, and I was encouraged to participate. In today's twitter-fied, facebooked, 24/7 world, I would choose KWC again. I know and appreciate the value of face-to-face lessons, challenging discussions and personal attention.

My wonderful KWC memories include any class involving Hemingway, Fitzgerald, Faulkner and writing. But special thoughts go far beyond the classroom and include football games, road trips with the softball team, the Spring trip to New York City, Sig Kap "Grease" Rush, hanging out with the Sig Eps, every moment living in Unit 6, and taking "Accommodations" to the state competition. "Accommodations" was a play, the senior project of senior **Shane Fisher '96**.

I promised myself years ago that if I were ever able to do so, I would give back to Kentucky Wesleyan. After all, I was only able to attend with a combination academic/athletic scholarship provided through the generosity of others. I now give gladly. My KWC degree has opened many doors for me. I want to help open doors for someone else."



The Call of the Sea

Horace Harrison '60



by Joyce Ann Evans

Even as a young boy, Owensboro native **Horace Harrison '60** heard the call of the sea and was interested in international trade and shipping. Now semi-retired, his illustrious career includes establishing his own shipping company, Sunrise Shipping Agency, and serving as president of the American Shipping Agency of Hyundai Merchant Marine - the eighth largest shipping company in the world.

Harrison attended Owensboro schools through the eighth grade and then Castle Heights Military Academy in Nashville. "My dad, Dr. Horace Harrison, was a physician and my mother, Frances, was a nurse, so they hoped I would go into medicine. But I wasn't interested in chemistry and biology," he said. He studied at the Sorbonne in Paris one semester, "got an international sampling" and liked it. He explained, "This was when the global concept was just evolving, so I was there at the beginning."

Harrison served in the Air Force from 1962 - 1967 and was stationed in Athens, Greece, where he met his wife, Kalliopi. "Her brother was an officer in the Greek services. He

took me to his house one night, where I met Popi. A year later I convinced her to move to the United States with me," he said. They have two sons, Horace Harrison III and John Constantine Harrison, who both live in the Portland area near their parents.

After returning to the United States, Harrison was stationed at Travis Air Force Base near San Francisco. He interviewed with the international department of Bank of America, but decided instead to enter the steamship industry. He worked with the General Steamship Corporation LTD and Harper Robinson/Circle International companies before he established his own business in 1980. Sunrise Shipping Agency grew from a single sales office in Portland, Oregon, to become a major U.S. West Coast, Canadian and Mexican steamship agency.

"I was an agent for Hyundai in 1983, and they did all their business through our company," Harrison said. "We consolidated in the United States and Canada and in 1999, I became president of Hyundai Merchant Marine with responsibility for over 33 offices and 1,400 people."

Harrison said, "In my first years in the business, bulk carrier vessels carried grain, logs and forest products from the Pacific Northwest to the Far East. In 1983, we began handling the operation and sales activities of containerhips of Hyundai Merchant Marine from U.S./Asian ports. From 1997-2007, we had nine sailings per week between Asia and U.S. Atlantic and Pacific coast ports. The capacity of the vessels was between 5500-6500 TEU (twenty-foot equivalent)."

After selling Sunrise Shipping in 2007, he invested in two ships with three Greek and Asian business associates. "Currently, we carry coal between South Africa/Taiwan and iron ore between Australia/China," he said.

Although Harrison has traveled the world extensively in pursuit of his business interests, he still remembers the firm foundation he received in Owensboro and at Kentucky Wesleyan College. "I value my liberal arts education. It gave me a balanced approach to life and good experience in dealing with people. Kentucky Wesleyan was a small college that offered me a lot. I particularly remember my professors, Dr. Charles Higgs, Dr. Tom Rogers, Gus Paris and Catherine Mitchell, who assisted me greatly in getting my acceptance to the Sorbonne. Special memories also include good friends at KWC - **David Hocker '59**, **Berry Major '60**, **John '60** and **Anita Simmons Freer '59** and **Ken Bell '61**."

Harrison received the KWC Alumni Achievement Award in 2000. He has served on many boards, including California United Terminals, National Cargo Bureau, Portland Steamship Operations Association and the Governor's International Trade and Economic Committee, as well as serving as president of Merchants Exchange.

Perhaps a 1997 Merchants Exchange honor best characterizes Horace Harrison, his distinguished career in international trading and his love for the sea - the Distinguished Maritime Award, Old Salt.

New Lifetime Achievement Awards in Business

Three Alumni Honored



Left to right: Dr. Cheryl King '70, Trustee Randy Raskin '66 accepting for the Hohlweck family, Trustee Wayne Foster '69 accepting for John Jones, Terry Woodward '62, Dr. James Welch, Mitch Settle '83, Trustee Chair.

The Department of Business honored alumni **W. Terry Woodward '64**, **John W. Jones '67** and **Thomas W. Hohlweck Jr. '67** with the first Benjamin Best Lifetime Achievement Awards in Business. The award, recognizes alumni and faculty successes by honoring persons who have distinguished themselves over a period of at least 20 years. Alumni recipients are chosen for their significant impact in business or a business-related career and their contributions to the positive reputation of the college.

In presenting the awards, Department Chair Dr. James Welch remarked, "Each honoree is well-known to Kentucky Wesleyan College for their successful careers and generous gifts of their time, talents and resources to the college."

Terry Woodward is president and CEO of Owensboro's WaxWorks/VideoWorks, one of the nation's leading wholesale media entertainment distributors. The Woodward Health and Recreation Center on campus recognizes Woodward's generosity to Kentucky Wesleyan. Dr. Welch holds the W. Terry Woodward Endowed Chair for Entrepreneurial Studies, the first fully funded endowed chair in the history of the college.

John Jones is president and CEO of Modern Welding, Inc. in Owensboro. The Barnard-Jones Administration Building at Kentucky Wesleyan honors the Jones' family and their generosity to the college. Modern Welding is the largest above ground and underground storage tank manufacturer in the United States.

Thomas Hohlweck was Senior Vice-President of AON Risk Services in New York City. He died at the World Trade Center on September 11, 2001. The Center for Business Studies at Kentucky Wesleyan was dedicated to his memory in 2002.

The award was established in memory of the lifetime contributions of the college's first graduate, Benjamin Desha Best, the only member of the Class of 1868. He was president of Lovell & Buffington Tobacco Company in Covington. A Methodist publication said of Best, "He was widely known and established a reputation for integrity and uprightness."



Don't Drop Your Call

Phonathon is coming! Our student Phonathon callers will be calling you between September 12 - September 30 this year. They will be sharing campus news, Alumni Weekend news and updating your information. And yes, they will be asking for your consideration of a gift to the Wesleyan General Scholarship Fund. Over \$5.7 million was awarded to our students last year in scholarships, and each year the need is greater and more critical. Please answer the call and make an investment in the future of our students!