We hope you enjoy the first issue of our parent’s newsletter. Our intent is to keep our parents informed of things that are happening on campus. We will start by listing upcoming dates of interest and college announcements. This will be followed by recent press releases. Please provide feedback so we can work to improve our communication with our parents. Enjoy!

**Upcoming Dates of Interest**

October 11-12  Fall Break – No classes  
October 17 – Mid-semester  (All students will be issued mid-term grades – be sure to ask to see them)  
November 21-24  Thanksgiving Break  
December 10-14  Final Exams  
January 3-23, 2013  Winter Term  
January 25, 2013  Spring classes begin  
March 11-15, 2013  Spring Break  

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**KENTUCKY WESLEYAN COLLEGE NAMED "A BEST IN THE SOUTHEAST" COLLEGE BY THE PRINCETON REVIEW ON ITS WEBSITE FEATURE: "2013 BEST COLLEGES: REGION BY REGION"**

**Owensboro, KY** (August 20, 2012) - Kentucky Wesleyan College is one of the best colleges in the Southeast according to the nationally known education services company, The Princeton Review. It is one of 136 institutions The Princeton Review recommends in its "Best in the Southeast" section of its website feature, "2013 Best Colleges: Region by Region," that posted August 20, 2012 on PrincetonReview.com.

In the profile on Kentucky Wesleyan College on its site, The Princeton Review quotes student comments about the college:
• “You have the feeling of actually belonging and that you do matter, whereas in some larger schools there are just too many people.”
• “The enthusiastic professors are wonderful.”
• “They [professors] are very caring individuals who go above and beyond . . .”

Says Robert Franek, Princeton Review's Senior VP / Publisher, "We're pleased to recommend Kentucky Wesleyan College to users of our site as one of the best schools to earn their undergrad degree. We chose it and the other terrific institutions we name as 'regional best' colleges mainly for their excellent academic programs. From several hundred schools in each region, we winnowed our list based on institutional data we collected directly from the schools, our visits to schools over the years, and the opinions of our staff, plus college counselors and advisors whose recommendations we invite. We also take into account what students at the schools reported to us about their campus experiences at them on our 80-question student survey for this project. Only schools that permit us to independently survey their students are eligible to be considered for our regional 'best' lists."

Dr. Craig Turner, president of the College, said of the announcement, “Kentucky Wesleyan is honored by our designation as a Best in the Southeast College. KWC’s designation over a number of years by the prestigious Princeton Review reflects our strong commitment to the success of every student through academic excellence and individualized experiences.”

The 136 colleges The Princeton Review chose for its "Best in the Southeast" designations are located in twelve states: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia. The Princeton Review also designated 222 colleges in the Northeast, 122 in the West, and 153 in the Midwest as best in their locales on the company’s "2013 Best Colleges: Region by Region" lists. Collectively, the 633 colleges named "regional best(s)" constitute about 25% of the nation's 2,500 four-year colleges.
Founded in 1858, Kentucky Wesleyan College is a faith-based liberal arts college dedicated to student success through rigorous academic program offered in a nurturing, supportive environment.

The Princeton Review (www.PrincetonReview.com) is an education services company known for its test-prep courses, tutoring, books, and other student resources. Headquartered in Framingham, MA, with editorial offices in New York and locations across the U.S.A. and abroad, the Princeton Review, which is a privately held company, is not affiliated with Princeton University.

**Trip to Cuba open to nonstudents**

By Megan Harris Messenger-Inquirer Owensboro Messenger-Inquirer

Kentucky Wesleyan College will host a study tour of Cuba open to the public Oct. 6 through 14. The class, "Justice, Health and Culture," is a joint program with Arizona State University's Southwestern Interdisciplinary Research Center.

Led by Ken Ayers, criminal justice professor at KWC, the trip will include tours of Old Havana, the Morro Fortress, Cienfuegos, Matanza and the Zapata peninsula with visits to the Museum of the Revolution, Museum of the Bay of Pigs and others. Participants will meet members of the Cuban Society for Administrative and Constitutional Law in the National Union of Cuban Jurists, judges and professors from the School of Law of the University of Cienfuegos and the Committee for Defense of the Revolution. They will also visit several health clinics and two bio-reserves for native plants and the Cuban crocodile

"We need to know probably by early next week if anyone plans to come," Ayers said Thursday. "Cuba, it's like walking back in time to 1958 all over again. The old cars, a lot of the buildings. In some ways, Cuba is a world where time stopped. And we use that as a learning tool for social and political change abroad, examining how countries evolve in some ways and don't in others."

Travelers must have a passport. The cost of the trip is approximately $2,000 plus round trip airfare to Miami, where travelers will embark for Cuba from a chartered plane.
Spalding president is keynote speaker

By Megan Harris Messenger-Inquirer Owensboro Messenger-Inquirer

Kentucky Wesleyan College will hold its Opening Convocation at 6 tonight at Wesleyan Heights United Methodist Church with Tori Murden McClure as the keynote speaker.

President Craig Turner met McClure some time ago at an event sponsored by the Association of Independent Kentucky Colleges and Universities.

"I was excited when her name was broached," Turner said. "She has a reputation as a great speaker and obviously she's accomplished a great deal, one of those who steps out and lives her life to the fullest."

As president of Spalding University in Louisville, McClure is best known as the first woman and first American to row solo and unassisted across the Atlantic Ocean, from which she drew inspiration for her memoir, "A Pearl in the Storm: How I Found My Heart in the Middle of the Ocean." An avid international climber, she was also the first woman and first American to travel over land to the geographic South Pole.

Convocation, which is free and open to the public, should reach a freshman class of approximately 167. It was designed to draw the group together, Turner said, cementing their journey and challenging them to succeed.

"College is about opportunity; you get out of it what you put into it," Turner said. "Like McClure, she puts into life all the gusto she can muster and lives her life the way we encourage our students to approach their college career. She's a very bright, very energetic, very outgoing person with skill worthy of applause. Anyone who wants to hear a great speaker talk about some amazing accomplishments should be there."

Kentucky Wesleyan’s Margaret Cambron Certified to Teach Business and Social Etiquette
Owensboro, Ky. (August 27, 2012) – Kentucky Wesleyan College Director of Career Development Margaret C. Cambron has completed training with Maria Everding, president and founder of The Etiquette Institute in St. Louis, Mo., and is certified to teach business and social etiquette. She is available for presentations, dining tutorials and customized programs to businesses, universities, professional organizations and individuals. She offers Business Etiquette dinners each semester for KWC seniors in preparation for graduation and successful careers.

The Etiquette Institute is an international organization whose mission is to instill confidence, self-esteem and respect for others by blending the standards of traditional etiquette with contemporary manners. The Etiquette Institute has been promoting good manners for over 25 years.

As a member of The Etiquette Institute, Cambron joins more than 125 etiquette consultants who teach Everding’s business and social etiquette programs throughout the United States, Europe, Asia, the Middle East and Mexico. Cambron is available at 270-852-3302 and mcambron@kwc.edu for more information about business and social etiquette services.

Earle to use lessons from travels in KWC classroom

Kentucky Wesleyan College's Diane Earle unfurls a large poster in her office Thursday from her concert at Teatro di Marcello in Rome. She also performed at Villa Torlonia. She will return to Rome next summer and has accepted invitations to perform in China and Russia within weeks of each other.

For the last two summers, Diane Earle has taken her talents across the pond to Rome. And she's already preparing for trip No. 3.

Earle, an artist-in-residence and music appreciation professor at Kentucky Wesleyan College, just returned from playing solo piano recitals at two venues in Rome.
The first was Teatro di Marcello, which she played last year, and the other was Villa Torlonia, the palace Benito Mussolini once inhabited.

Earle stayed in Rome for four days and traveled around Europe for seven days. She said she will use photos and lessons from the trip in her music appreciations classes. Her visits to Paris; Milan, Italy; Amsterdam, Netherlands; Zurich, Switzerland; and Cologne, Germany are among the key places discussed in the course.

"There's such history in those cities with musicians, culture, paintings," she said. "It means more to my students when they know their professor has seen the places we see in the books."

Earle said she was able to "fill in a few holes" on her bucket list with outings including seeing Rembrandt's painting, "Night Watch," and going to the top of the Eiffel Tower at night, despite her fear of heights. And though she has performed internationally several times, she said some aspects of it are new to her.

"At the first show, people came up after and asked for my autograph, or parents brought their teens up to me to encourage them to study piano," she said. "That was very cool. I always enjoy talking to the audience."

Earle said she also got a standing ovation and played three encores at the palace show.

With the new academic year approaching, Earle said she will keep traveling to a minimum until next summer.

"I have to make sure my students and the college come first," she said. "So I'll travel regionally, probably on weekends, but nothing too extensive. I don't want to be away from the classroom for too long."

Earle is also the music director at Settle Memorial United Methodist Church and the director of the Owensboro Symphony Chorus.

Earle will return to Rome next summer and has accepted invitations to perform in China and Russia within weeks of each other. Instead of focusing on individual composers — the recent recitals featured only Chopin and Liszt selections — Earle is working on the program she will present. It is "Around the World in 80 Minutes" and features selections from several composers of different nationalities.
"Sure, I miss Europe, but I have no time to be nostalgic — I have to get to work," she said.

KENTUCKY WESLEYAN COLLEGE SIGNS FIVE-YEAR CONTRACT WITH ADIDAS
Provides exclusive apparel and footwear to all 17 Panther teams

OWENSBORO, Ky. (August 8, 2012) – Kentucky Wesleyan College Athletics signed a five-year contract with adidas to provide exclusive apparel and footwear to all 17 Panther teams, according to director of athletics David Williams.

“This will be the first time that Kentucky Wesleyan has been outfitted by one brand exclusively,” Williams stated. “The advantage of coordinating athletic apparel purchases with one brand and vendor will be significant.

"We are assured of a streamlined purchasing process and competitive pricing on items along with a substantial yearly sponsorship of the department. In addition, being associated with the adidas brand will allow us to enhance our image and consistency of our look.”

Jim Watkins, adidas regional representative, added they are pleased to join forces with Kentucky Wesleyan College.

“Adidas is extremely excited by the new relationship with a proud and tradition-rich institution such as Kentucky Wesleyan College. KWC and adidas are 'All In' because we can do great things together. We look forward to a long and successful partnership in the years to come.

"The adidas mission is to be the leading sports brand in the world. Adidas is authentic, passionate, innovative, inspirational, committed, and honest."