



### **Director of Athletic Communications**

Kentucky Wesleyan College is a leader in liberal arts and professional education with a long-standing reputation for quality and academic excellence. Currently serving approximately 700 students, Kentucky Wesleyan provides a challenging and supportive academic experience, a positive work environment, and a stimulating culture. Kentucky Wesleyan produces highly qualified graduates who become successful professionals in the career of their choice and valuable members of their communities.

Kentucky Wesleyan College, an NCAA Division II institution and member of the Great Midwest Athletic Conference, is seeking qualified applicants for the position of Director of Athletic Communications. This is a full-time, year-round position.

#### Essential Duties

- Promotes the Kentucky Wesleyan athletic department and Kentucky Wesleyan College to various constituents, including fans, alumni, and prospective students.
- Maintains and keeps current the Kentucky Wesleyan athletic website.
- Performs statistical operations and reports team statistical information to the media, G-MAC, and NCAA.
- Oversees the department's social media accounts and video streaming functions.
- Serves as the primary Kentucky Wesleyan athletics contact with local, regional, and national media.
- Writes, designs, and produces news releases, feature writing, event coverage, and athletic-related publications.
- Maintains an accurate historical archive and record book for the department.

#### Qualifications

- Bachelor's degree and 3-5 years related experience or Master's degree and 1-3 years related experience.
- Knowledge of and experience working with social media applications, basic video production, Adobe InDesign and Photoshop, StatCrew statistical software, and website software (Sidearm preferred).

- Ability to multi-task various assignments and work under deadline pressure.
- Willingness to work a flexible schedule including nights, weekends, and/or holidays during peak seasons.

### To Apply

Please submit a cover letter, resume, and the contact information for three professional references to Cindy Sublett in Human Resources, at [csublett@kwc.edu](mailto:csublett@kwc.edu). The College will not sponsor applicants for work visas.

Review of applications will begin immediately and will continue until the position is filled.

Kentucky Wesleyan College is an equal opportunity employer.

### About Owensboro

Kentucky Wesleyan College is located in Owensboro, Kentucky, a vibrant, beautiful, and safe city on the Ohio River. Owensboro offers a big-city feel with southern charm and is easily accessible from metropolitan locations such as Evansville, IN; Louisville, KY; Nashville, TN; and St. Louis, MO.

With more than 20 annual celebrations, including the International Bar-B-Q Festival, Owensboro is known as Kentucky's Festival City. Owensboro also has the distinction of being named one of the Top 50 Sports Towns in the United States by Sports Illustrated. BusinessWeek ranked the city the "Best Place to Raise Your Kids: 2010" in Kentucky based on the city's low crime, outstanding school test scores, and a low cost of living.