

Table FR 4.1: Student Achievement Benchmarks, Current Status, and Rationale for the Benchmark for the Criteria Monitored.

Criteria	Benchmark	Current status (2012 Data)	Rationale for the Benchmark
Six year Graduation Rates Traditional Students	54%	37.7% for the 2006 cohort	Meet the national six-year graduation rate.
First Year Cohort Retention rates	71%	54.3% for the 2011 cohort; 64.4% for 2012 cohort	Meet the national retention rate.
Graduation and/or Persistence Rates Distance (Online) Degree Students	54%	6% graduation rates; 30% persistence	National six-year graduation rate for a select group of predominately online degree granting institutions with similar degrees was determined to average 22%. However, many predominately online degree granting entities are not reporting graduation rates and online only graduation rates are not reported separately; therefore using the same benchmark as our traditional program (average national six-year graduation rates reported to IPEDS)
First Generation Four-year Graduation Rates	27%	27% is the average 4-year cohort graduation rate for KWC's first generation students	Meet the national four-year graduation rate for first generation students.
Course Completion rates	90% of all courses offered would have completion rate of at least 75% 90% overall course completion rates.	92.5% of all courses in 2012 had completion rates of at least 75% 92.5% overall course completion rates for traditional courses; 84.3% overall course completion rates for online courses.	Course completion is central to degree attainment. In 2009, an analysis of performance in individual courses indicated 49 of 381 sections (13%) had completion rates of less than 75%, while overall course completion rates were 87.8%. Benchmarks of 90% for both individual courses having completion rates of at least 75% and overall course completion of 90%.
Teacher Licensure Pass Rates/Praxis II Pass Rates	95%	100%	Teacher Education benchmark set higher than state requirements of 80% based on the program goal of mastery learning
Participation in Internships, Externships, Practica, Student Teaching	50%	47% of survey respondents (90% response rate)	High-Impact practices lead to deeper student learning, higher retention, and more successful post-graduation outcomes. NSSE 2009 data for seniors from private

			schools in the Southeast was used to establish the benchmark.
Participation in Independent Research and/or Creative Activities	20%	30%****	High-Impact practices lead to deeper student learning, higher retention, and more successful post-graduation outcomes. NSSE 2009 data for seniors from private schools in the Southeast was used to establish the benchmark.
Graduate , Professional School or Job Placements One-Year After	75%	74%	A need to develop a tracking mechanism to stay connected to graduates.

**** the exit survey administered during 2012 had practica, research & creative activities together – 30% of respondents said yes to this question. Most likely the majority were practica. As of 2013 KWC has grouped practice in with internships, student teaching, and externships which mirrors NSSE questions.