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WESLEYAN
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LEADERSHIP

Wesleyan

SEPTEMBER 29-30, 2023

KENTUCKY WESLEYAN COLLEGE



CONFERENCE SCHEDULE AT-A-GLANCE

Friday, September 29

4:30 p.m. | A Lesson in Networking
Tapscott Chapel

6:00 p.m. | Networking Dinner
The Country Club of Owensboro

8:00 p.m. | Leadership Wesleyan Game Show
Tapscott Chapel

Saturday, September 30

Owensboro Convention Center

7:30 a.m. | Owensboro Trolley Pick Up
All students are required to take the trolley unless otherwise arranged. Pickup will be at the Panther statue in front of the Winchester Community Center.

7:45 a.m. | Check-In

8:00 a.m. | Coffee & Conversations with Chamber Young Professionals

8:55 a.m. | Welcome
West Ballroom E

9:10 a.m. | Preparing for a Change
West Ballroom E

10:00 a.m. | Breakout 1
West Ballroom C

10:45 a.m. | Break

11:00 a.m. | Breakout 2
West Ballroom D

12:00 p.m. | What Nonprofits Mean for Our Community
West Ballroom E

1:00 p.m. | Breakout 3
West Ballroom C

2:00 p.m. | Break

2:15 p.m. | Breakout 4
West Ballroom D

3:00 p.m. | Snack Break

3:30 p.m. | Emerging Trends in the Workforce
West Ballroom E

5:00 p.m. | Trolley Departs

DATES TO SAVE

DON'T FORGET TO COMPLETE 2 ELECTIVE OPPORTUNITIES PER SEMESTER!

Elective Opportunities (complete at least 2 per semester) including:

- Oct. 26 | 4-6 - Volunteering for Red, White & Blue election event downtown
- Nov. __ 2023 - Industry tour of local business - *Fill in the date when we send it out!*
- Dec. 7 | 7-9 a.m. - Attending Chamber's Rooster Booster Breakfast
- Jan. 23, 2024 | 1-4 p.m. - Tour of Owensboro Health Regional Hospital
- Feb. 1 | 7-9 a.m. - Attending Chamber's Rooster Booster Breakfast
- Feb. 15 | FULL DAY trip to Frankfort, KY for visit to state capitol
- March 14, 2024 | 11-1 p.m. Tour of Wendell Foster, Inc.
- March 1 - Reception with Alumni Association's Board of Directors
- April ____, 2024 - Graduation Reception at German American Bank -*Fill in the date when we send it out!*

LESSONS IN NETWORKING

You'll hear the word "networking" a lot in Leadership Wesleyan. Learn what that word really means from 3 local young professionals who were in your shoes not long ago!

Sara (Fleischmann) Williams '15

Sara (Fleischmann) Williams '15 is a Supervisor in the Tax Services Division with Riney Hancock CPAs PSC. Sara is a 2015 graduate of Kentucky Wesleyan College. She went on to become a Certified Public Accountant in 2017. Sara serves as Board President for the Western Kentucky Botanical Garden and Board Treasurer for the Daniel Pitino Shelter. She is a 2018 graduate of Leadership Owensboro, and a member of Chamber Young Professionals, previously serving on the Executive Committee from 2017-2022, including as Chair for 2020-2021. Sara's favorite titles she holds are wife to Chris '11 and "mama" to one-year-old daughter and Future Panther, Miller Jane.



Mario Vizuet

Mario, who was born in Mexico City, moved to the US at age 12. With a business degree from Texas A&M University, he began his career at Old National Bank in 2016. Mario is deeply involved in the community. He has chaired the Chamber Young Professionals, is an active volunteer in financial education for Junior Achievement and is a consultant for Owensboro's Community Development Committee. He's a board member for Cliff Hagan Boys & Girls Club and Beverly's Hearty Slice, as well as a 2018 graduate of Leadership Owensboro. Beyond work, Mario cherishes family time, exercises, travels, plays golf and pickleball and roots for his Texas A&M Aggies on college game day.



Ellen Ebelhar

Ellen Ebelhar is a graduate of Murray State University with a bachelor's in English and the University of St. Mary with a master's in Business Administration. Ellen moved from western Kentucky to Owensboro in 2018. For the last five years, Ellen has worked as a Retirement Plan Services Officer with Independence Bank Trust & Investments where she oversees the administration of company-sponsored retirement plans and individual retirement accounts. Ellen has served on the boards of the Chamber Young Professionals, Junior League of Owensboro, Women's Guild of Owensboro, Through Sleet's Eyes Festival and Boulware Mission.



NETWORKING DINNER KEYNOTE

Terry Woodward '64

Terry Woodward '64 is an Owensboro native and businessman. As a teenager in 1952, he worked part-time in his father's Wax Works, Owensboro's only record shop, where he stocked and sold merchandise. He attended Kentucky Wesleyan College and the University of Kentucky, where he graduated with an industrial administration degree.



Over the next four years, he worked at Texas Instruments, the Owensboro-Daviess County Hospital, and Modern Welding Company. In 1968, he returned full-time to Wax Works which was a record store as well as a "one-stop" distributor of recorded products to other retail outlets.

Under his leadership as President and CEO, Wax Works expanded to include a chain of retail outlets called Disc Jockey, which grew to be the fifth largest music chain in the nation. The company then concentrated its efforts on DVD sales and distribution, and today, the business concentrates largely on the distribution of sporting games and other sports related programming.

Woodward served on the KWC Board of Trustees from 1987 to 2005, served as Vice Chair from 1992 to 2004, and was appointed Trustee Emeritus in 2005. He was Chair of KWC's last capital campaign, "Changing Lives: The Campaign for Kentucky Wesleyan College," exceeding its goal by raising \$23.7 million for the college.

Woodward received the KWC Alumni Service Award in 1994. He also received an honorary Doctor of Laws degree from KWC in 1996. In 1999 he received the Outstanding Alumnus Award and was inducted into the 2005 class of the Alumni Hall of Fame at Kentucky Wesleyan College. In 2014, he was inducted into the Kentucky Wesleyan Athletic Hall of Fame.

A 2019 inductee of the Owensboro Business Hall of Fame, Woodward has been an influential leader in the Owensboro business community for decades. He has served on many boards, including the Owensboro-Daviess County Tourist Commission and the RiverPark Center and was instrumental in bringing the International Bluegrass Museum to downtown Owensboro.

Woodward has also been a generous benefactor of Kentucky Wesleyan College. He established the College's first endowed chair, the W. Terry Woodward Endowed Chair of Entrepreneurial Studies, in 2007; the Woodward Health and Recreation Center is named in his honor in recognition of his establishment of an Athletic Endowment Fund for the College; and the Terry Woodward Center for Business Studies prepares students for professional careers in business and/or graduate studies.

WELCOME SPEAKER

Doug Hoyt '84

Doug is the Chief Executive Officer for Wendell Foster. Prior to that, he spent 22 years at Kenergy and 13 years with the Green River Area Development District.

Doug was born and raised in Conneaut, Ohio and came to Owensboro to attend Kentucky Wesleyan College. After graduation he attended Indiana State University where he received his Master's Degree.

Doug is a graduate of Leadership Owensboro (2005) and Leadership Kentucky (2002). He is active in the community, currently serving as Chair of the Owensboro-Daviess County Regional Airport Board, President of the Kentucky Wesleyan College Alumni Association Board, Chair of the Owensboro Community and Technical College Board, Member of the Leading Age Kentucky Board where he also serves as the Chair of the Intellectual and Developmental Disabilities (I/DD) Committee and serves as an Elder with First Christian Church (Disciples of Christ).

Doug and his wife Brenda have two children and five grandchildren.



Don't forget to write thank you notes to the speakers at the events you attend!

PREPARING FOR A CHANGE

President Emeritus Bart Darrell '84

Bart Darrell is the Vice President of Owensboro Health's Commonwealth West Healthcare Workforce Innovation Center. The new educational facility will offer classes and programs in a wide range of healthcare career fields, including nursing, respiratory, radiology, behavioral health, and community health. His career includes practicing law for over 25 years before serving as the 34th president of his alma mater, Kentucky Wesleyan College from 2014 to 2019, during which time he served as a changemaker for the College, establishing new academic and community partnerships, leading a complete overhaul of the campus ministries program and increasing student enrollment. Perhaps most notably, he introduced The Wesleyan Way to the campus, local and global Wesleyan community, which became part of the overall brand and culture of the College.



Prior to serving as president, Bart held numerous Wesleyan titles including president of the Alumni Association, adjunct professor and member of the Board of Trustees. He was the recipient of the Outstanding Alumnus Award in 2017 and was inducted into the Alumni Hall of Fame in 2020. Bart earned his law degree from the University of Louisville Brandeis School of Law in 1987 and has earned numerous career accolades including "Kentucky's Outstanding Young Lawyer."

BREAKOUTS

Breakout 1: Personal Finance



Krista Niehaus is the Regional Senior Vice President of German American Bank. She has 25+ years of banking experience in Owensboro, KY predominantly focused on the customer experience and leading team members to reach their maximum potential. Krista has a passion to help people reach their financial goals; whether internally or externally, she is always working to help others. Krista and German American Bank both support and advocate for community involvement. She currently serves as the Treasurer of Girls Inc. and has been a part of numerous boards for the majority of her adult life. Krista lives in Owensboro with her husband, Jason and her 3 children, Kirk, Carter and Lily.



Liz Revlett is the Branch Manager and Loan Officer at the South Frederica location of German American Bank. A Louisville native and Bellarmine University graduate, Liz moved to Owensboro in the spring of 2019 after beginning her career in property management in the Louisville area. Since arriving in Owensboro, Liz has helped German American grow their presence in the Owensboro market by creating strong relationships with customers and providing seamless, quality service. She is actively involved in the Owensboro Chamber Young Professionals group and enjoys traveling with her husband Jared, going to concerts (especially Taylor Swift), and playing with her dog Biscuit.

**CHECK THE BACK
OF YOUR
CONFERENCE
BADGE FOR YOUR
SCHEDULE!**



BREAKOUTS

Breakout 2: Interviewing 101

ALLYSON (FORREST) SANDERS '05

Service is Allyson's passion. As an industry program coordinator at Owensboro Community and Technical College's Workforce Solutions division, Allyson serves by helping enhance lives through educational attainment and employment. She also serves her community through her membership on numerous boards of directors including the KWC Alumni Association Board of Directors, Owensboro YMCA, H.L. Neblett Center, Habitat for Humanity, My Sister's Keeper and Dugan



Best. She is a graduate of the Leadership Owensboro Class of 2020, a 2021-22 Civic Leadership participant and is the former youth director of Cumberland Presbyterian Church. In 2019, she took a true leap of faith with her husband, Marshall Sanders '11, and her twin sister, Tina Forrest '04, and opened The Party Space, LLC. While the idea for the business had been a brainchild of Allyson's for many years, it took being in the middle of a global pandemic for Allyson and her family to finally bring the idea to life. The Party Space Place (TPSP) is a micro venue dedicated to providing the Owensboro community with an event space unlike any other venue in its design and offerings. The team at TPSP specializes in a variety of services from event coordinating, decorating and total clean up for guests following their event. Allyson and her family makes every one of their clients feel like their event is the venue's top priority and the clients regularly brag on their warm hospitality and incredible attention to detail.

Allyson is a Paducah native and was a communications major at Kentucky Wesleyan. She met and married her own Wesleyan Sweetheart, Marshall Sanders '11 and together they have two daughters, Amari and Analea.



Have you scheduled your electives for the semester yet?

WHAT NON-PROFITS MEAN FOR OUR COMMUNITY

Tish Correa Osborne

Tish Correa Osborne is the CEO for Girls Inc. She has inspired countless girls and the Daviess County community to be strong, smart & bold. Tish holds a bachelor's degree in social work from Western Kentucky University and is a proud wife and mother.



Keith Cottoner '06

Keith Cottoner is currently the CEO of the Hopkins County Family YMCA. He returned to the YMCA in June, after being the Executive Director of the H.L. Neblett Community Center for almost two years. Before moving to Owensboro, Keith worked for the YMCA of Greater Louisville for six years holding various positions. He's a graduate of Kentucky Wesleyan College, class of 2006, and is originally from Earlington, Ky.



Angel (Ballard) Welsh '03

Angel Welsh is a wife and mom, former radio personality for WBKR, and now the founder and Executive Director of My Sister's Keeper - a women and children's emergency homeless shelter. She has endured trials and unthinkable loss, but continues to live a life of positivity, love, and service.



BREAKOUTS

Breakout 3: Developing Your Brand

Tyler Shookman

Tyler Shookman is the top-producing realtor at L. Steve Castlen, REALTORS. He strives to better himself and his community through hard work, dedication, and a personal approach to every deal. He is known for his creativity, enthusiasm, and innovative marketing techniques. He has been awarded 2019 Realtor of the Year along with many other accolades. Tyler is hugely active in the community, having spearheaded dozens of fundraisers for local charities. He currently serves as President of Aid the Homeless, Inc, which has raised over \$350,000 for local shelters. With positivity, encouragement, and tireless energy, Tyler continuously influences those around him to succeed.



Breakout 4: Insurance FAQs

Lori (Parks) Byers '00

A Madisonville, Ky native and a 2000 graduate of Kentucky Wesleyan College, Lori Parks Byers joined Cole & Durham/Lawton Insurance in 2006. Lori's career in the insurance industry spans nearly 20 years. In January 2023 she was named Agency Administrator for the Lawton Group of Agencies. Lori and her husband Ben live in Owensboro and have two children, Jon-Hunter and Sophia.



EMERGING TRENDS IN THE WORKFORCE

Patti Jenkins

Patti Jenkins is an Organizational Development Specialist at Southern Star Central Gas Pipeline. Patti began her career as an Elementary School teacher and after three years of teaching she accepted a position as an Admissions Counselor for Murray State University and began working on her master's in organizational development. A wonderful opportunity opened up and she found herself accepting a position as a Pharmaceutical Sales Rep and spent the next 22 years selling various medical products in multiple disease specialties. At the age of 51 she decided it was time to find that dream job that she had always been passionate about, which was helping individuals grow and development in their careers. In 2019, Patti found an amazing company to fulfill that passion at Southern Star and has been helping develop their team members to be the best they can be personally and professionally. She is married to her high school sweetheart, Wade and they have two wonderful children, Paxton, a junior majoring in accounting at the University of Kentucky and Hadley, a sophomore in high school.



“Become the kind of leader that people would follow voluntarily, even if you had no title or position.”
—Brian Tracy

MEET THE LW TEAM

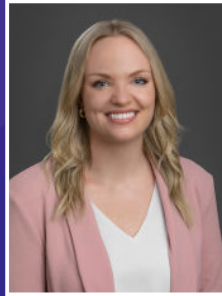
A program like this doesn't just come together by chance. Take a look at who's played an important role behind the scenes to make this happen. From designing the program materials to applying for grants to making the personal outreach to recruit the best speakers, this team did it all. Make sure to get to know them and keep their contact info- they'll be your main points of contact once you are alumni of Kentucky Wesleyan!



Eddie Kenny
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Kelly Flick
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Kenzie Tomes '21
Philanthropy Director
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RESOURCES

By attending Leadership Wesleyan, you've added contacts to your network! Make sure to save these contacts and keep in touch - you never know when you'll cross paths with them again!

<u>Name</u>	<u>Email</u>
Kyle Aud	kyle.aud@germanamerican.com
Krista Niehaus	krista.niehaus@germanamerican.com
Liz Revlett	liz.revlett@germanamerican.com
Mario Vizuet	mario.vizuet@onbinvestments.com
Sara (Fleischmann) Williams '15	swilliams@rineyhancock.com
Ellen Ebelhar	eebelhar@1776bank.com
Keith Cottoner '06	keith.cottoner@hopcoymca.com
Angel (Ballard) Welsh '03	welsh4411@gmail.com
Patti Jenkins	patti.jenkins@southernstar.com
Allyson (Forrest) Sanders '05	allyson.sanders@kctcs.edu
Doug Hoyt '84	dhoyt@wendellfoster.org
Bart Darrell '84	bart.darrell@owensborohealth.org
Lori (Parks) Byers '00	byers@coledurham.com
Terry Woodward '64	terryw@www.com
Tyler Shookman	talktotyler@castlen.com



Have you picked up some student business cards from the Office of Career Engagement yet?



**Show your Panther spirit and
support Wesleyan at the same time
with the German American School
Spirit Check Card!**



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Chamber Young Professionals (CYP) provides a great opportunity for professionals 40 years and younger to network and educate themselves on important issues facing the Greater Owensboro area. Through community service projects, social events, corporate tours and professional development, CYP members develop strong ties in the Owensboro community.

CYP Membership is \$50 per year if you or your employer is a Chamber member and \$100 per year if you or your employer is a non-Chamber member. (Many employers will cover this fee.)

Contact cyp@owensboro.com for more information!

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We would also like to extend our appreciation to all the help from the KWC Alumni Association's Board of Directors, Society for Human Resources Management, Owensboro Chamber Young Professionals and the Greater Owensboro Chamber of Commerce in making this weekend possible.



DR. WILLARD T. GILLESPIE
TOWER

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