

**IACBE Annual Report**  
**For Academic Year: 2012-2013**

**Exhibit A: Program-Level Intended Outcomes Form**

<b>Student Learning Information for Business Administration</b>	
Mission of the Department of Business: Our mission is to prepare students, within the mission of Kentucky Wesleyan College, for professional careers in business and for graduate studies. This preparation involves curricula that stress analysis and communication, emphasize both theory and practice, and are shaped by the business community.	
Intended Student Learning Outcomes for Business Administration:	
1. To have basic understanding of the underlying theories of business	
2. To utilize the analytical, technological, and critical thinking skills related to business	
3. To have business level written and verbal communication skills	
4. To have an understanding of interdependency of economics in the global marketplace	
5. To have an ethical awareness to make socially responsible business decisions	
6. To have mastered the knowledge necessary to complete in one's chosen profession	
Assessment Tools/Methods for Intended Student Learning Outcomes— Direct Measures of Student Learning	Performance Targets/Criteria for Direct Measures:
1. 1000-2000 Level Courses: Pre/Post-Test	80% of those taking the pretest will have improved scores by >20%
2. 1000-4000 Level Courses: Unit Testing	80% of those taking the test will receive a grade of "C" or better (70% in accounting and economics courses)
3. 1000-4000 Level Courses: Course Paper/Projects	80% of students receive a score of 3 or better in each relevant category of the rubric used.
4. 1000-4000 Level Courses: Final Grades	90% of students receive a final grade of "C" or better (80% in accounting and economics courses)

5. 4000 Level: Capstone Courses	1) At least 50% of students score the corresponding national mean score or better on ETS Major Field Test 2) 80% of students receive a score of 3 or better in each category of the rubric used.	
Assessment Tools/Methods for Intended Student Learning Outcomes— Indirect Measures of Student Learning	Performance Targets/Criteria for Indirect Measures:	
1. Student/Course Evaluation	Faculty member receive an average evaluation of 4.000 or greater on a 5.000 scale.	
2. Graduating Seniors Survey	80% of graduating seniors answered agree or strongly agree to question 9 “My experience in the Department of Business has helped prepared me for a variety of career opportunities”.	
3. Senior Information Survey	80% of the students indicated on the Senior Information Survey that they had jobs in their field or had been accepted to graduate school.	
Summary of Results from Implementing Direct Measures of Student Learning:		Performance Target Was...
		Met      Not Met
1. 1000-2000 Level Courses: Pre/Post-Test		X
2. 1000-4000 Level Courses: Unit Testing		X
3. 1000-4000 Level Courses: Course Paper/Projects		X
4. 1000-4000 Level Courses: Final Grades		X
5. 4000 Level: Capstone Courses		X
Summary of Results from Implementing Indirect Measures of Student Learning:		Performance Target Was...
		Met      Not Met
1. Student/Course Evaluation ( All departmental faculty received student/course evaluations > 4.000)		X

2. Graduating Seniors Survey (87.5% of graduating seniors answered agree or strongly agree to question 9 “My experience in the Department of Business has helped prepared me for a variety of career opportunities”).	X	
3. Senior Information Survey (87.5% of the students indicated on the Senior Information Survey that they had jobs in their field or had been accepted to graduate school.)	X	

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### Exhibit A: Program-Level Intended Outcomes Form

Student Learning Information for Accounting	
Mission of the Department of Business:	Our mission is to prepare students, within the mission of Kentucky Wesleyan College, for professional careers in business and for graduate studies. This preparation involves curricula that stress analysis and communication, emphasize both theory and practice, and are shaped by the business community.
Intended Student Learning Outcomes for Accounting:	
1.	To have basic understanding of the underlying theories of accounting
2.	To utilize the analytical, technological, and critical thinking skills related to accounting
3.	To have business level written and verbal communication skills when presenting or writing about accounting concepts
4.	To have an understanding of the economic implications of changes in accounting and/or tax principles
5.	To have an ethical awareness to make socially responsible business decisions
6.	To have mastered the knowledge necessary to complete in one’s chosen profession
Assessment Tools/Methods for Intended Student Learning Outcomes— Direct Measures of Student Learning	Performance Targets/Criteria for Direct Measures:
1. 1000-2000 Level Courses: Pre/Post-Test	80% of those taking the pretest will have improved scores by >20%
2. 1000-4000 Level Courses: Unit Testing	80% of those taking the test will receive a grade of “C” or better (70% in accounting and economics courses)

3. 1000-4000 Level Courses: Course Paper/Projects	80% of students receive a score of 3 or better in each relevant category of the appropriate rubric.	
4. 1000-4000 Level Courses: Final Grades	90% of students receive a final grade of “C” or better (80% in accounting and economics courses)	
5. 4000 Level: Capstone Courses	1) At least 50% of students score the mean score or better on ETS Major Field Test 2) 80% of students receive a score of 3 or better in each category of rubric used.	
Assessment Tools/Methods for Intended Student Learning Outcomes— Indirect Measures of Student Learning	Performance Targets/Criteria for Indirect Measures:	
1. Student/Course Evaluation	Faculty member receive an average evaluation of 4.000 or greater on a 5.000 scale.	
2. Graduating Seniors Survey	80% of graduating seniors answered agree or strongly agree to question 9 “My experience in the Department of Business has helped prepared me for a variety of career opportunities”.	
3. Senior Information Survey	80% of the students indicated on the Senior Information Survey that they had jobs in their field or had been accepted to graduate school	
Summary of Results from Implementing Direct Measures of Student Learning:		Performance Target Was...
		Met      Not Met
1. 1000-2000 Level Courses: Pre/Post-Test		X
2. 1000-4000 Level Courses: Unit Testing		X
3. 1000-4000 Level Courses: Course Paper/Projects		X
4. 1000-4000 Level Courses: Final Grades		X
5. 4000 Level: Capstone Courses		X
Summary of Results from Implementing Indirect Measures of Student Learning:		Performance Target Was...

	Met	Not Met
1. Student/Course Evaluation ( All departmental faculty received student/course evaluations > 4.000)		X
2. Graduating Seniors Survey (100% of graduating accounting seniors answered agree or strongly agree to question 9 “My experience in the Department of Business has helped prepared me for a variety of career opportunities”.)	X	
3. Senior Information Survey (100% of the accounting students indicated on the Senior Information Survey that they had jobs in their field or had been accepted to graduate school.)	X	

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<b>Student Learning Information for Computer Information Systems</b>	
Mission of the Department of Business:	Our mission is to prepare students, within the mission of Kentucky Wesleyan College, for professional careers in business and for graduate studies. This preparation involves curricula that stress analysis and communication, emphasize both theory and practice, and are shaped by the business community.
Intended Student Learning Outcomes for CIS:	
1.	Gain a working knowledge of the way modern computing systems function.
2.	Demonstrate working knowledge of concepts related to traditional and web-based software development.
3.	Develop their ability to think critically and creatively about technical issues.
4.	Develop the ability to self-organize in groups, develop roles, and create a product
5.	Have an ethical awareness to make socially responsible technical decisions.
6.	Gain an appreciation for the broader discipline, its history, and importance.
7.	Demonstrate competence in the underlying theories of business.
Assessment Tools/Methods for Intended Student Learning Outcomes— Direct Measures of Student Learning	Performance Targets/Criteria for Direct Measures:

1. 1000-2000 Level Courses: Pre/Post-Test	80% of those taking the pretest will have improved scores by >20%
2. 1000-4000 Level Courses: Unit Testing	80% of those taking the test will receive a grade of “C” or better (70% in accounting and economics courses)
3. 1000-4000 Level Courses: Course Paper/Projects	80% of students receive a score of 3 or better in each category of the appropriate rubric.
4. 1000-4000 Level Courses: Final Grades	90% of students receive a final grade of “C” or better (80% in accounting and economics courses)
5. 4000 Level: Capstone Courses	80% of the students get 3 or above on every criteria in Project Rubric
Assessment Tools/Methods for Intended Student Learning Outcomes— Indirect Measures of Student Learning	Performance Targets/Criteria for Indirect Measures:
1. Student/Course Evaluation	Faculty member receive an average evaluation of 4.000 or greater on a 5.000 scale.
2. Graduating Seniors Survey	80% of graduating seniors answered agree or strongly agree to question 9 “My experience in the Department of Business has helped prepared me for a variety of career opportunities”.
3. Senior Information Survey	80% of the students indicated on the Senior Information Survey that they had jobs in their field or had been accepted to graduate school
Summary of Results from Implementing Direct Measures of Student Learning:	Performance Target Was...
	Met                      Not Met
1. 1000-2000 Level Courses: Pre/Post-Test	X
2. 1000-4000 Level Courses: Unit Testing	X
3. 1000-4000 Level Courses: Course Paper/Projects	X
4. 1000-4000 Level Courses: Final Grades	X

5. 4000 Level: Capstone Courses	X	
Summary of Results from Implementing Indirect Measures of Student Learning:	Performance Target Was...	
	Met	Not Met
1. Student/Course Evaluation ( All departmental faculty received student/course evaluations > 4.000)		X
2. Graduating Seniors Survey (100% of graduating CIS seniors answered agree or strongly agree to question 9 “My experience in the Department of Business has helped prepared me for a variety of career opportunities”.)	X	
3. Senior Information Survey (100% of the CIS students indicated on the Senior Information Survey that they had jobs) in their field or had been accepted to graduate school.)	X	