**Kentucky Wesleyan College Approved Information Partners**

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| **Vendor Name** | **Vendor Description** | **Vendor URL** | **Vendor Privacy Policy** |
| Hobsons | Hobsons Connect (now Radius) is an admissions and enrollment management CRM for higher education. The main goal of this software is to help universities manage the different stages of the recruitment and admissions process, from initial enquiry, all the way to enrolled student. | <https://www.hobsons.com> | <https://www.hobsons.com/privacy-policy> |
| Raiser’s Edge | https://www.facebook.com/tr?id=1710643505928208&ev=ViewContent&cd%5brtb_id%5d=8773135&noscript=1For over 25 years, Raiser’s Edge has been a leader in developing fundraising software and facilitating relationship management for nonprofits. https://secure.adnxs.com/seg?t=2&add=3123575https://www.facebook.com/tr?id=1710643505928208&ev=ViewContent&cd%5brtb_id%5d=638063&noscript=1https://secure.adnxs.com/seg?t=2&add=638063https://secure.adnxs.com/seg?t=2&add=2154847 | <https://www.blackbaud.com/> | <https://www.blackbaud.com/privacy-policy.aspx> |
| Campus Labs | The Campus Labs® platform provides a centralized hub for collecting, processing, and analyzing data for student engagement. | <https://www.campuslabs.com> | <https://www.campuslabs.com/technology/> |
| On Campus Marketing | On Campus Marketing (OCM), the leading catalog and online college superstore for college families since 1981 | <https://www.ocm.com/> | <https://www.ocm.com/Privacy_Policy/> |

