



Public Disclosure of Student Achievement

Institution Name: Kentucky Wesleyan College

Business Unit(s) included in this report: The Center for Business Studies (Accounting and Business Administration)

Academic Period Covered: 2023-24

Date Report Posted: December 13, 2024

| PROGRAM | MEASURE | TARGET | RESULT |
|---|-----------------|--------|-------------|
| Accounting | Graduation Rate | 60% | 50% (4/8) |
| Business Administration (all emphases) | Graduation Rate | 50% | 42% (16/38) |
| General Business Emphasis | Graduation Rate | 50% | 67% (4/6) |
| Human Resource Emphasis (discontinued 2023-24) | Graduation Rate | N/A | 50% (1/2) |
| Marketing Emphasis | Graduation Rate | 70% | 69% (9/13) |

Calculations for Measures

| MEASURE | DESCRIPTION AND HOW IT WAS CALCULATED |
|-----------------|---|
| Graduation Rate | Six-year rates (150% of program length) calculated for the 2018 first-time freshman cohort with major in Accounting or Business Administration at the time they either graduated or withdrew from the College. Note that students typically do not choose an emphasis until after freshman year; likewise, sometimes they do not choose a major during freshman year. |