

Student Achievement Benchmarks, Current Status, and Rationale for the Benchmark for the Criteria Monitored.

Criteria	Benchmark	Current status	Rationale for the Benchmark
Six-year Graduation Rates Traditional Students	55.5%	45% (2013 cohort- IPEDS) 58% (Total Graduation Rate)	Meet the national six-year graduation rate (IPEDS). Total graduation rate includes transfers out who completed a 4-yr degree elsewhere
First Year Cohort Retention rates	74%	69% (2019 cohort)	Meet the national retention rate.
Graduation and/or Persistence Rates Distance (Online) Degree Students	54%	100% graduation rates; 100% persistence for online degree students (fall 2013)	National six-year graduation rate for a select group of predominately online degree granting institutions with similar degrees was determined to average 22%. However, many predominately online degree granting entities are not reporting graduation rates and online only graduation rates are not reported separately; therefore, using the same benchmark as our traditional program (average national six-year graduation rates reported to IPEDS)
First Generation Four-year Graduation Rates	27%	40% the average 4-year (2015) cohort graduation rate for KWC's first generation students	Meet the national four-year graduation rate for first generation students.
Course Completion rates	90% of all courses offered would have completion rate of at least 75% 90% overall course completion rates.	97% of traditional and 93% of online courses in 2018-2019 had completion rates of at least 75%	Course completion is central to degree attainment. In 2009, an analysis of performance in individual courses indicated 49 of 381 sections (13%) had completion rates of less than 75%, while overall course completion rates were 87.8%. Benchmarks of 90% for both individual courses having completion rates of at least 75% and overall course completion of 90%.
Teacher Licensure Pass Rates/Praxis II Pass Rates	95%	93% (2014-2015)	Teacher Education benchmark set higher than state requirements of 80% based on the program goal of mastery learning
Participation in Internships, Externships, Practica, Student Teaching	50%	67 % of survey respondents (60% response rate - 2019)	High-Impact practices lead to deeper student learning, higher retention, and more successful post-graduation outcomes. NSSE 2009 data for seniors from private

			schools in the Southeast was used to establish the benchmark.
Participation in Independent Research and/or Creative Activities	20%	32% of survey respondents (70% response rate – 2019)	High-Impact practices lead to deeper student learning, higher retention, and more successful post-graduation outcomes. NSSE 2009 data for seniors from private schools in the Southeast was used to establish the benchmark.
Graduate, Professional School or Job Placements One-Year After	75%	75% (25% post grad plans were unknown)	A need to develop a tracking mechanism to stay connected to graduates.