



Leadership Wesleyan Video Elective Assignment

Create a brief video giving advice to underclassmen on how to best use their time during college to prepare for graduation and the real world. Incorporate topics from the [Fall Leadership Wesleyan Conference](#) along with other things you have learned during college. Also, give a pitch for the [Leadership Wesleyan](#) program. You may combine with a LW Class of 2024 member for the video, but no more than three classmates should be on your team. For group videos, all members should contribute equally.

Your video should be no shorter than 2 minutes in length and no longer than 5 minutes.

INSTRUCTIONS

General topics you can choose from:

- Career exploration
- Networking
- Developing your brand
- Interviewing
- First impressions
- Developing leadership
- Get involved on campus

SCORING GUIDE

	Points	Needs revision	Ready to post
Length-3 minutes or less individual Add 2 minutes per person*	10		
Give your name(s), your major(s), your graduation date(s)	15		
Pitch Leadership Wesleyan	15		
Target audience- KWC underclassmen	15		
Catches interest of viewers	15		
Relevant & valuable topic and advice	15		
Your "voice" comes through	15		

L Rudolph 11/20/2023

TOTAL POINTS	100		
Total points required = 75			

*For group videos, all team members should have screen time