



Public Disclosure of Student Achievement

Institution Name: Kentucky Wesleyan College

Business Unit(s) included in this report: The Terry Woodward Center for Business Studies
(Accounting and Business Administration programs)

Academic Period Covered: 2022-2023

Date Report Posted: January 22, 2024

PROGRAM	MEASURE	TARGET	RESULT
Accounting	Graduation Rate	60%	47% (7/15)
Business Administration (all emphases)	Graduation Rate	50%	37% (19/51)
General Business Emphasis	Graduation Rate	50%	42% (5/12)
Human Resource Emphasis (discontinued 2023-24)	Graduation Rate	N/A	0% (0/2)
Marketing Emphasis	Graduation Rate	70%	50% (7/14)

NOTE: Though we offer Bachelor of Arts in both majors, there is no data due to lack of interest in Bachelor of Arts. As such, the above data only represents Bachelor of Science majors. (Bachelor of Arts requires 12 credit hours of foreign language; otherwise, the requirements are the same as Bachelor of Science.)

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	Six-year rates (150% of program length) calculated for the 2017 first-time freshman cohort with major in Accounting or Business Administration at the time they either graduated or withdrew from the College. Note that students typically do not choose an emphasis until after freshman year; likewise, sometimes they do not choose a major during freshman year.