



KENTUCKY
WESLEYAN
COLLEGE
— 1858 —

2025-2028 Strategic Plan Outline & Resources



Kentucky Wesleyan College has embarked a strategic planning process for 2025-2028. The 3-year timeframe is ideal as it allows us time enough to realize strategic benchmarks but also provides flexibility needed in a changing educational landscape. The following outlines a multi-phased approach involving the entire campus community. The process is supported by two committees: the Strategic Planning Action Taskforce (SPAT) and Thematic Action Committees (TACs). Both play critical roles in guiding the planning stages and ensuring that the plan reflects the diverse voices within our community. Additionally, our Office of Institutional Research will provide essential data to inform the planning process, ensuring decisions are data-driven and relevant to our context. The following includes both a overview of the planning process along with strategic plans and mission statements pulled from a selection of Kentucky's independent colleges and universities.

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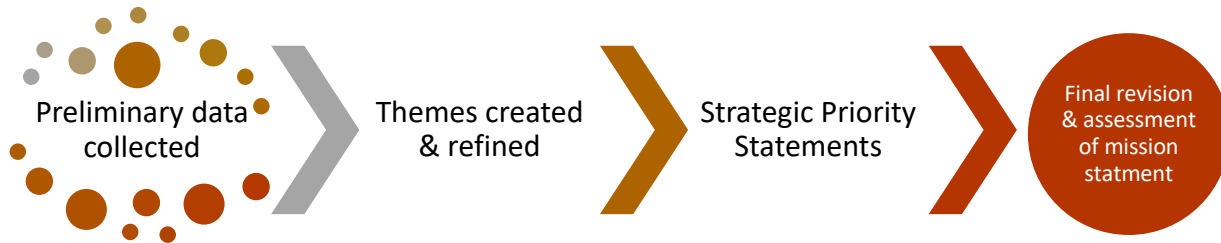
Phase One is where we collect information related to the college's perceived strengths and weaknesses, along with potential opportunities, shared culture/values, and aspirations. An electronic survey will be useful, but we will also host a series of campus community-wide Zoom listening sessions. Both the survey and these listening sessions will solicit similar information (see Appendix A).

Phase Two takes the generalities expressed above and adds the specificity needed to complete the plan. We will review the results of our **Phase One** survey/listening-sessions (along with Institutional Research data) and identify 3-5 thematic areas. Each theme has the potential of becoming an area of strategic emphasis in the final plan. A second round of listening sessions (one for each thematic area) will give members of the campus community the opportunity to hone their collective ideas within each theme. A specific set of questions will guide these conversations.

Phase Three moves us from the idea generation to a strategic plan. This will be the most difficult and most critical part of the process. Each area of strategic emphasis will have its own set of goals, objectives, and action plans—action plans include accountability structures, timelines, etc. Each area creates its own unique Strategic Priority Statement (see Appendix B).

In **Phase Four**, we have a (nearly) completed strategic plan that will be used to guide our revision of the mission statement. Strategic Priority Statements are combined and evaluated in the aggregate. We will also use this opportunity to revisit/update our vision and statement of values.

Figure 1: Strategic Planning Process, Phases 1-4

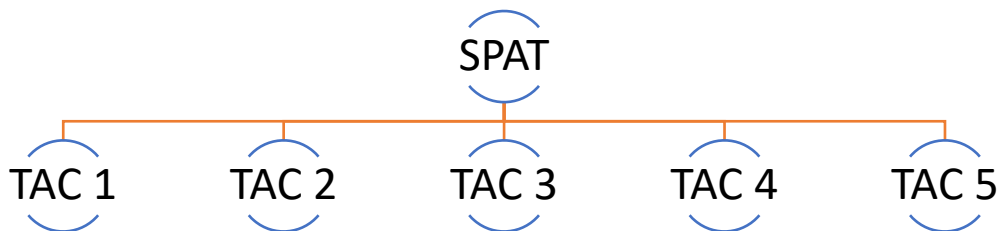


SPAT and TAC

To carry out this work, I recommend the creation of two committees. The first is the Strategic Planning Action Taskforce (SPAT), the group that oversees the entire strategic planning process. SPAT is comprised of all current Cabinet members and 1 student, 1 staff member, 1 faculty member, 1 alum, and 1 trustee appointed by the . This group should be assembled as soon as possible to review and approve our plan. Members of SPAT will also host first round of listening sessions and review/revise strategic priority statements (more on these later). SPAT will also workshop potential alterations to the college’s mission statement.

Thematic Action Committees (TACs) play a key role in **Phase Two**, the collection and revision of strategic priorities. SPAT will oversee information collection and will create thematic areas, TACs will help build out these areas by leading listening sessions organized by thematic area. TACs will take whatever information is gathered here and develop strategic priority statements for their areas. Each strategic priority statement expresses the goals, objectives, and action plans corresponding to its area of emphasis. SPAT consolidates the strategic priority statements and the result is a strategic plan.

Figure 2: Reporting Timeline



Institutional Research Data

Office of Institutional Research will gather qualitative and quantitative information in preparation for the June Board working session. This information may also be used to inform the work of individual TACs. Data collected will include:

- Historical Data (demographics, headcount, retention, enrollment by major, etc).
- Prior Program Assessments
- Student Intake Surveys
- Student Satisfaction Surveys
- Graduation Surveys
- Labor Market Data (NACE, Kentucky Futures Skills Report, etc).

Communication and Transparency...

[A]re critical to our success and we will build a strategic planning website and use this to communicate the planning process and archive materials. We will also provide campus with weekly updates shared via email the Office of the President. All Zoom listening sessions will be recorded and saved to the web, face-to-face meeting notes (anonymizing sources) will be archived, and regular updates and working drafts will be shared monthly with the Executive Committee.

Prospective Timeline

April 22- April 27:	Strategic Planning Action Taskforce (SPAT) assembled
May 6:	Initial communication and survey link emailed to campus community
June 6-7:	Trustee working session to address survey questions
June 8:	Survey closes
June 8-July 1:	Stakeholder zoom listening sessions
Mid July:	SPAT Retreat. Themes organized and Thematic Action Committees (TACs) created.
Aug 1- Sept. 6:	TACs host thematic listening sessions held via Zoom and in-person (format and questions provided).
Sept. 9- Nov. 1:	TACs turn feedback into strategic priority statements using template provided. Return results to SPAT for review.
Nov. 2- Nov 27:	SPAT combines individual areas and completes first draft of strategic plan with statements of mission, vision, and values. Results shared with Executive

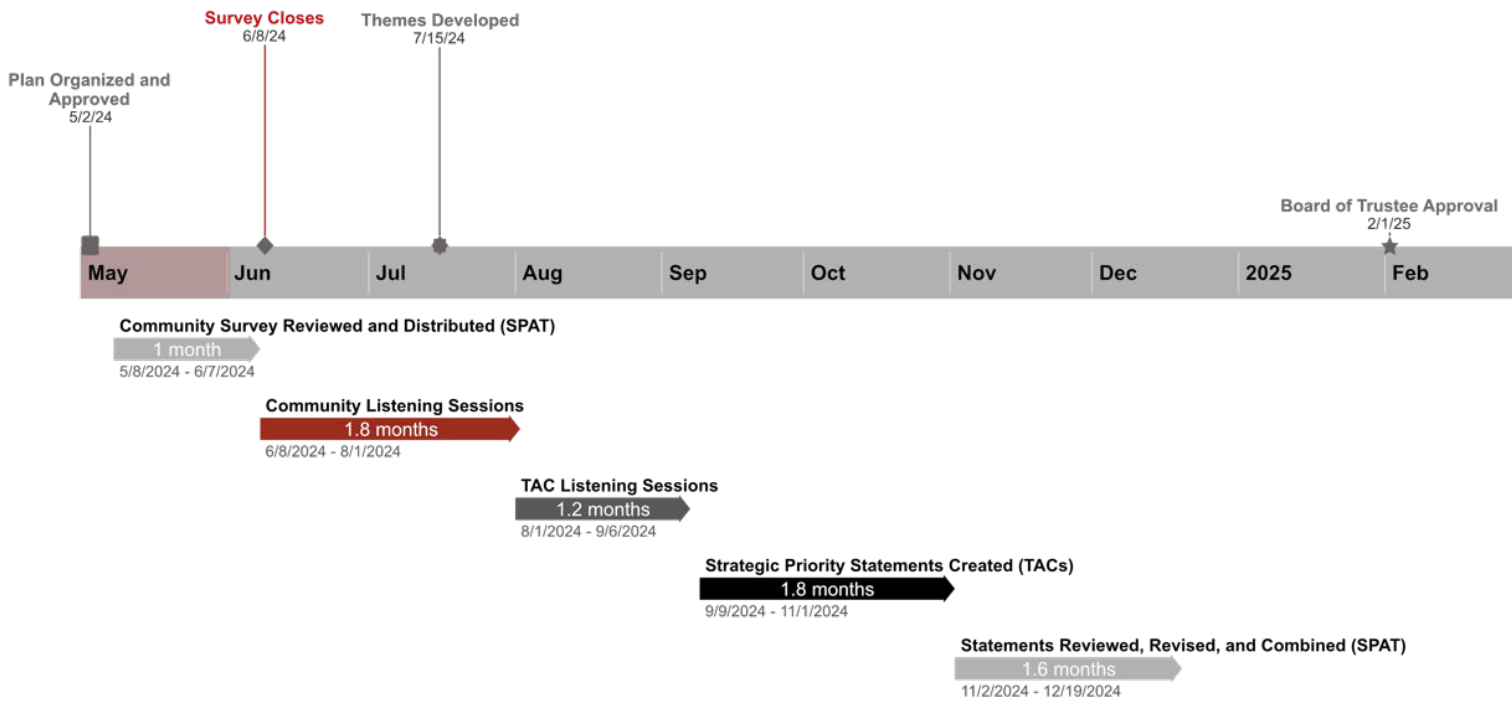
Committee.

Nov. 27- Revisions continue
Dec. 19:

Dec. 20: Completed Draft

Feb. 2, 2025: Final Board Vote and Adoption

Figure 3: Project Timeline



Appendix A: Introductory Survey

1. My primary affiliation with Kentucky Wesleyan College is as a(n):
 - Alum
 - Faculty Member
 - Staff Member
 - Student
 - Trustee
 - Community Partner (please specify)
2. What are the strengths of Kentucky Wesleyan College?
3. What are the weaknesses of Kentucky Wesleyan College?
4. What do you see as the most critical strategic priorities for our college over the next three years?
5. Which areas of our College operations (e.g., academic programs, athletics, student services, research, infrastructure) should receive the highest priority in our strategic plan?
6. What opportunities for growth or innovation should Kentucky Wesleyan prioritize in its strategic planning process?
7. How do you see yourself contributing to the College? How can the College help you accomplish this?
8. What qualities or traits are essential for Kentucky Wesleyan graduates to make a difference in the world?

Appendix B: Strategic Planning Statement Template

Goal [Title]

Objective #

Initiative [Title]

- Description
- Responsible Division/Unit
- Resources Required
- Key Performance Indicators
- Benchmarks & Milestones

Action Plan

- Timeline
- Steps & Responsible Parties

Appendix C: A History of Mission Statements at Kentucky Wesleyan College

1939-1949

Aim and Purpose – The Christian College

The goal of the Christian College is Christian character; but the attainment of this goal will include many of the aims which are common to all colleges. Among these are scholarship, moral culture, physical training, cultivation of respect for law, training for citizenship, equipment for service, esthetic development and preparation for wholesome social enjoyment.

But the Christian College while having in common with private and state institutions these aims and ideals must have consciously a goal which is definitely and consistently Christian. It must give a Christian interpretation to the facts of knowledge provide a Christian incentive to good citizenship, arouse a Christian motive for service, and nurture a Christian spirit and ideal in the social relationship of every day life. Finally, it must, through the attitude and example and instruction of its teachers, through all courses of study as well as in Bible and religious education and through its religious activities and the atmosphere of its campus, bring its students into intimate fellowship with Jesus Christ as Savior and Friend, as inspiration and guide in all endeavor to attain the goal of Christian character.

In the pursuit of these aims the Christian College must set up such standards of thoroughness and efficiency as will command the recognition of the educational world, to the end that its certificates and diplomas will be accepted at face value wherever presented. It must offer an adequate course of study, must provide first class facilities and equipment for instruction, and must employ a faculty equal to the best in ability and teaching power. It must have financial support commensurate with these aims; and being without Legislative backing, must rely upon endowment and the contribution of the Church.

Kentucky Wesleyan College consciously accepts these aims. It writes the Christian purpose at the center of its program, strives definitely to attain it, and desires to include in its faculty those, and those only, who will join heartily in the effort to attain them.

1949-1950

The Purpose of Kentucky Wesleyan College

Colleges in general strive to develop in students such attributes as sound scholarship, healthy bodies, respect for law, responsible citizenship, appreciation of ethics and aesthetics, and ability to enter constructively into community life. Kentucky Wesleyan College naturally accepts these responsibilities as its own, but it goes beyond them to the larger goal of preparation for Christian living.

The training of the College along academic lines must command respect in the educational world; the quality of its work must stand approved wherever it is presented. Therefore, it must offer a strong course of study, presented by a well trained faculty which has at its command the facilities and equipment necessary for effective teaching.

Kentucky Wesleyan College, however, firmly believes that the cogency of these general purposes is increased from the point of view of both the individual and the community of which he will be a part, when they are developed in the light of the Christian interpretation of life. Hence, an effort has been made to constitute a faculty of person who by their lives and the coloring of their instruction will seek to testify daily to the beauty of fellowship with Christ.

Kentucky Wesleyan College seeks to educate individuals. This means that a sincere effort is made to understand each student as a person and to furnish him with a sane background in which he may find resources sufficient to recreation, wholesome living and the development of friendships of lasting worth.

Kentucky Wesleyan College makes a special effort to inculcate within the consciousness of each student an understanding of world conditions and a real respect for all the peoples of the world.

1951-1952

Educational Objectives

Kentucky Wesleyan College is a co-educational college under the auspices of The Methodist Church. It is Christian in its ideals and Christian in its program. It seeks to afford a living evidence of the pre-eminence of moral and spiritual values and to add faith in God to the intellectual experience of an education. It seeks to instill a sense of responsibility to society and an understanding of the art of human relations and to give a philosophy of life on which students may build safely as wider experience of life gives them material.

Under the intimate and restricted influences of a small college, students are offered opportunities to develop a full personality with proper emphasis upon the mental and the physical, the civic and the social, the artistic and the spiritual. The total school program thus becomes an educational environment giving educational significance to the buildings, the health program, the dining room, student government, co-educational activities, chapel programs, student counseling, athletics, and extra-curricular life. These are not considered as adjuncts to the educational program but as integral parts of it – relevant means of Christian liberal education.

In order to offer broad training experience in creative scholarship to every student of the College, formal distinctions between departments have been erased and the various courses combined into one unified program. Throughout the student's academic career, his program carries a parallel development of understanding of the great body of man's knowledge and the exploration of his own special interests and capacities. On the one hand he develops the outlook, attitudes, habits of rational thought, and the fundamental knowledge which are the mark of the educated man or

woman; on the other hand he discovers and develops his own aptitudes and capabilities and learns how to use them for fullest participation in the home, the Church, the economic, civic, and social organizations, and the world community.

The organization of the curriculum is thus based upon the theory that liberal or general education and occupational or vocational education may reinforce and strengthen each other in parallel influence in the student's life. It is recognized that every normal student will plan to fit himself or herself into some life work, and that this vocational motivation will operate in the student's career. On this theory, the work for the bachelor degree combines within the total curriculum and during each year of work the objectives of occupational training and those of liberal education. Neither liberal education nor occupational education are limited to a block of courses but both are pervasive influences throughout the College career.

To make effective this educational program, careful attention is given to the content of the courses offered, the method of instruction, and the character and personality of the teachers. Students are given the counsel and friendship of the administration and the faculty as they seek to achieve their cultural and vocational aims.

Kentucky Wesleyan College is dedicated to these ideals. Our goal is to achieve for each generation, by a program suited to the times, that unique contribution and that standard of excellence which have been the guiding ideals of the College since her founding.

1956-1957

Introduction to the College

Under the intimate and restricted influences of a small college, students are offered opportunities to develop a full personality with proper emphasis upon the mental and the physical, the civic and the social, the artistic and the spiritual. The total school program thus becomes an educational environment giving educational significance to the buildings, the health program the dining room, student government, co-educational activities, chapel programs, student counseling, athletics, and extra-curricular life. These are not considered as adjuncts to the educational program but as integral parts of it – relevant means of Christian liberal education.

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1958-1959

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1966-1976

Objectives of the College

The overall objective of Kentucky Wesleyan College is to give to its students a sound education which is suited to the times in which the students are living. In order to do this we seek:

- to help the student to develop a Christian philosophy of life and a Christian standard of conduct;
- to impart to each student a core of knowledge which we feel every educated person should possess;
- to aid the student in the selection and the acquiring of the more specialized knowledge which will best satisfy his needs both for earning a living and for living a useful and satisfying life;
- to help the student develop a habit of thought which involves critical and reflective thinking and which will result in the formation of value judgments only after all evidence has been thoroughly examined and evaluated;
- to instill in the student a desire for learning which will continue not only throughout college and graduate school, but throughout life;
- to assist in the development of whatever creative ability the student may have and to encourage him to make the best possible use of whatever ability and intellect with which he may be endowed for the enrichment and the improvement of mankind.
- To give the student an understanding full appreciation of the free society in which he lives and to help him find his place in this society not alone as to his rights and privileges, but also as to his responsibilities and contributions.

Introduction to the College

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athletics, and extra-curricular life. These are not considered as adjuncts to the educational program but as integral parts of it – relevant means of Christian education.

1976-1978

Objectives

In order to serve today's needs Kentucky Wesleyan seeks to:

- to help the student to develop a Christian philosophy of life and a Christian standard of conduct;
- to impart to each student a core of knowledge which we think every educated person should possess;
- to aid the student in the selection and the acquiring of the more specialized knowledge which will best satisfy his needs for both earning a living and for living a useful and satisfying life;
- to help the student develop the habit of critical and reflective thinking which will result in the formation of value judgements based upon a thorough examination and evaluation of the evidence;
- to instill in the student a desire for learning which will continue not only throughout college and graduate school, but throughout life;
- to assist in the development of whatever creative ability the student may have and to encourage him to make the best possible use of whatever ability and intellect with which he may be endowed for the enrichment and the improvement of mankind;
- to give the student an understanding and full appreciation of the free society in which he lives and to help him find his place in this society not alone as to his rights and privileges, but also as to his responsibilities and contributions.

Your cares, your problems, your dreams, your goals – all matter to us. At Kentucky Wesleyan , people really care about you and your future.

Kentucky Wesleyan is a community – men and women of all ages from various walks of life – in search of the abundant life.

This senior United Methodist College is unapologetically Christian – concerned with the education of the whole person – mind, soul, and spirit.

Kentucky Wesleyan is committed to providing a liberal education which emphasizes the inherent dignity and worth of persons – as individuals and as social beings.

From its modest beginning in 1858, Kentucky Wesleyan has focused on the student as an individual and sought to assist in the development of his or her full potential.

1978-1980

Our Mission

Kentucky Wesleyan College constitutes a liberal arts learning community with a Christian theological perspective. Our College proudly continues the Wesleyan tradition and heritage in higher education by uniting faith with reason, skills with knowledge, preparation for careers with life-long learning.

Equally, our College's history calls us to be responsible to our United Methodist Church, Owensboro-Daviess County, and other religious and geographical constituencies.

Our heritage and history call us into mission:

- To educate liberally, to our fullest capability, all persons;
- To provide value-centered inquiry;
- To provide work-related skills and preparation for careers in the context of the liberating aims of liberal arts education;
- To promote cultural pluralism, educational diversity, and religious and intellectual understanding.

Your cares, your problems, your dreams, your goals – all matter to us. At Kentucky Wesleyan, people really care about you and your future.

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From its modest beginning in 1858, Kentucky Wesleyan has focused on the student as an individual and sought to assist in the development of his or her full potential.

1982-1984

Our Mission

Kentucky Wesleyan College is a liberal arts learning community with a Christian perspective. The college proudly continues the Methodist tradition and heritage in higher education by uniting faith with reason, skills with knowledge, and preparation for careers with life-long learning.

The College's history calls us to be responsible to our United Methodist Church, Owensboro Daviess County, and other religious and geographical constituencies.

Our heritage and history call us into mission:

- To provide liberal education to all persons to our fullest capability;
- To provide work-related skills and preparation for careers in the context of the liberating aims of liberal arts education;
- To promote cultural pluralism, educational diversity, and religious and intellectual understanding.

Your cares, your problems, your dreams, and your goals all matter to us. At Kentucky Wesleyan College, we care about you and your future. We are a community of men and women of all ages from various walks of life in search of the abundant life.

This senior United Methodist college is unapologetically Christian – concerned with the education of the whole person – mind, soul, and spirit. One of our basic commitments is to provide a liberal education which emphasizes the inherent dignity and worth of persons – as individuals and as social beings. We further emphasize the need to learn to live with people of different viewpoints. Learning to be responsible citizens; learning to manage time; learning to plan for success; learning the importance of self-discipline – it's all a part of the total process. Learning is not confined to the classroom – it extends to the residence halls, the student government, co-educational activities, chapel programs, athletic contests, and even “the bull sessions with friends.”

The College respects and endorses the fundamental rights of individuals to disagree with or support the policies of the College and encourages the fair and responsible exercise of this right. Therefore, students actively participate in the development and implementation of policies and programs at Kentucky Wesleyan College. With full voting rights, students serve on college committees including the Board of Trustees.

1986-1988

Our Mission

Kentucky Wesleyan College is a liberal arts learning community with a Christian perspective. The college proudly continues the Methodist tradition and heritage in higher education by uniting faith with reason, skills with knowledge, and preparation for careers with life-long learning.

The College's history calls us to be responsible to our United Methodist Church, Owensboro Daviess County, and other religious and geographical constituencies.

Our heritage and history call us into mission:

- To educate liberally, to our fullest capacity, all persons;
- To provide value-centered inquiry;
- To provide work-related skills and preparation for careers in the context of the liberating aims of liberal arts education;
- To promote cultural pluralism, educational diversity, and religious and intellectual understanding.

Your cares, your problems, your dreams, and your goals all matter to us. At Kentucky Wesleyan College, we care about you and your future. We are a community of men and women of all ages from various walks of life in search of the abundant life.

This senior United Methodist college is unapologetically Christian – concerned with the education of the whole person – mind, soul, and spirit. One of our basic commitments is to provide a liberal education which emphasizes the inherent dignity and worth of persons – as individuals and as social beings. We further emphasize the need to learn to live with people of different viewpoints. Learning to be responsible citizens; learning to manage time; learning to plan for success; learning the importance of self-discipline – it's all a part of the total process. Learning is not confined to the classroom – it extends to the residence halls, the student government, co-educational activities, chapel programs, and athletic contests.

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1990-1998

Mission Statement

Kentucky Wesleyan College prepares leaders for the twenty-first century through a coordinated and integrated liberal arts education.

Our Goals

In a nurturing, Christian environment, enriched by our United Methodist heritage, our students engage in a total college experience enabling them to

- think critically, logically and creatively;
- examine individual and social ethical values;
- communicate effectively;
- develop aesthetic awareness;
- understand better the human experience and the natural world;
- acquire competence in a discipline; and
- establish fitness habits which sustain physical well-being.

Our Results

In accomplishing these goals, our students develop intellectually, ethically, emotionally, and socially; prepare for advanced study in graduate or professional school, and for careers with the capability required for advancement; accept responsible citizenship in the local and global community; and continue to learn throughout their lives.

2000-2006

Our Mission

Kentucky Wesleyan College is a private, co-educational college that prepares leaders for the 21st century through a coordinated and integrated liberal arts education.

Our Goals

Kentucky Wesleyan College admits a diverse group of students, who academically are above average, and nurtures their intellectual, social and spiritual development in a Christian environment enriched by our United Methodist heritage. Kentucky Wesleyan students engage in a total college experience enabling them to:

- think critically, logically and creatively;
- examine individual and social ethical values;
- communicate effectively;
- develop aesthetic awareness;
- understand better the human experience and the natural world;

- acquire competence in a discipline, and
- establish fitness habits, which sustain physical well being.

Our Results

In accomplishing these goals, our students develop intellectually, ethically, emotionally and socially; prepare for advanced study in graduate or professional schools; prepare for careers with the capability required for advancement; accept responsible citizenship in local and global communities and continue to learn throughout their lives.

2006-2013

Our Mission

Kentucky Wesleyan College, in partnership with the United Methodist Church, fosters a liberal arts education that nourishes, stimulates and prepares future leaders intellectually, spiritually and physically to achieve success in life.

2014-Current

Our Mission

Kentucky Wesleyan College, in partnership with the United Methodist Church, fosters a liberal arts education that nourishes and prepares students intellectually, spiritually and physically to achieve success in life.

Appendix D: Mission & Vision Statements from AIKCU

Alice Lloyd College (No Strategic Plan Found)

Mission Statement: The mission of Alice Lloyd College is to educate mountain people for positions of leadership by:

- Making an Alice Lloyd College education available to qualified mountain students regardless of their financial situation.
- Offering a high quality academic program, emphasizing the liberal arts.
- Promoting the work ethic through a self-help Student Work Program in which all full-time students participate.
- Providing an atmosphere in which Christian values are maintained, encouraging high personal standards, and the development of character.
- Serving the community and region through appropriate outreach programs which utilize mountain people helping mountain people.
- Assisting deserving students in obtaining advanced study beyond their program at Alice Lloyd.
- Producing leaders for Appalachia who possess high moral and ethical values, an attitude of self-reliance, and a sense of service to others.

Asbury University <https://www.asbury.edu/about/imagine2022/>

Mission Statement: Asbury University, a Christian Liberal Arts University in the Wesleyan-Holiness tradition, equips students, through academic excellence and spiritual vitality, for lifelong learning, leadership and service to the professions, society, the family and the Church, preparing them to engage their cultures and advance the cause of Christ around the world.

Bellarmino University <https://www.bellarmino.edu/about/strategic-plan/>

Mission Statement: We are an inclusive Catholic university that educates students—mind, body, and spirit—for meaningful lives, rewarding careers, ethical leadership, and service to improve the human condition.

Our Vision: We will become the leading Catholic university in the South by embracing innovation and creativity, forging new and mutually beneficial partnerships, intentionally diversifying curricula and community, and providing a distinctive and transformative student experience.

Our Values: Bellarmine University finds its Catholic identity in the inclusive spirit of Thomas Merton. We believe in the search for the true self, the interconnectedness of life and the solidarity of the human spirit, which transcends ethnic, religious, and social divisions. We

educate the whole person to realize their highest potential as part of an interconnected world. Our values are Academic Excellence, Intrinsic Dignity, Social Responsibility, Integrity, Hospitality, and Stewardship.

Berea College <https://legacy.berea.edu/eds/wp-content/uploads/sites/97/2012/03/Berea-College-Conceptual-Framework-2011.pdf>

Campbellsville University <https://www.campbellsville.edu/strategic-plan/>

Mission Statement: To serve Campbellsville University's (CU) global needs by:

- honoring the CU Christian mission
- meeting international student needs
- providing opportunities for international students to form communities and find belonging
- facilitating the development of international student support systems across campus and in the local community
- fostering CU students' personal and intercultural growth
- and providing opportunities for students to engage in cultural exchange and build intercultural competency

Values: To meet student needs and provide student services in a caring and Christ-centered environment.

- To provide opportunities for intercultural connection, relationship building, and belonging.
- To foster student growth and global servant leadership.
- To elevate diverse voices and empower student contributions to student life at CU.
- To equip students with the skills, attitudes, and understanding needed to succeed in intercultural* environments locally, nationally, and globally.

Centre College <https://www.centre.edu/about/college-policies-initiatives/strategic-plan>

Mission Statement: Centre College graduates will have the intellectual knowledge, applied experience, and professional competencies to excel in their education and their careers, lead lives of meaning and purpose, and positively impact their communities.

Achieving our Values Together: Based upon our mission, our statements of purpose and community, the work of the Seven Pillar Subcommittees, comprehensive market research, and cross-campus engagement, Centre College identified three strategic priorities for immediate action.

Georgetown College (No Strategic Plan Found)

Mission Statement: Georgetown College's mission is to provide a welcoming and challenging educational community, rooted in Christian love and service, that prepares students to make a positive difference in the world.

Christian Identity Statement: Built on a Baptist foundation, Georgetown College pursues and cultivates a knowledge of and commitment to the Christian faith. Faculty, staff, and students are called to embrace their role in our community, characterized by God's redemptive grace for all people and traditions. Georgetown College promotes excellence to discover the truth about ourselves, our world, and God through the integration of mind, body, and spirit. Committed to faith in God, the College encourages all to discern their mission and vocation to lead active and productive lives as exemplified in the teachings of Jesus Christ.

Kentucky Christian University <https://www.kcu.edu/about/strategic-path-forward/>

Mission Statement: The mission of Kentucky Christian University is to engage students in a transformative educational experience that equips them as effective Christian professionals providing servant leadership for the church and society.

Our Vision: Kentucky Christian University will be a growing, dynamic learning environment featuring premier academic and co-curricular programs provided by exemplary Christian mentors.

Our Core Values:

Christ

We believe Christ is the ultimate Source and Example in providing definitive standards for the Church, education, social, moral, and ethical behaviors. All programs of the University must encourage students and personnel of KCU to come to know Christ more fully.

Character

We believe to best attain one's personal and professional goals, each individual must be known as a motivated person with integrity and compassion. To this end, all programs of KCU must intentionally develop the whole person.

Career

We believe preparation for and success in a career is best accomplished if goals are clarified and leadership is defined by the way in which one serves Christ and the community. In this regard, students must learn to determine how they are best called to become change agents in their world.

Lindsey Wilson College (No Strategic Plan Found)

Lindsey Wilson Mission Statement: The mission of Lindsey Wilson College is to serve the educational needs of students by providing a living-learning environment within an atmosphere of active caring and Christian concern where every student, every day, learns and grows and feels like a real human being.

Faculty, staff and administration strive for the highest degree of educational excellence by providing programs based upon the findings of research and sound professional practice. Our hope is to create the best possible environment for the individual growth of students through the intentional and cooperative efforts of the entire college community.

Midway University <https://www.midway.edu/administration/strategic-plan.html>

Mission Statement: Midway University invests in our students, engaging them in personalized learning experiences and preparing them for fulfilling careers.

Vision Statement: Midway University is an innovative, vibrant, and welcoming institution, committed to excellence.

Values: Midway University fosters core values shared by the Christian Church (Disciples of Christ) and reflect the beliefs of our founder, Dr. L.L. Pinkerton. These values include:

- Valuing the dignity of all people
- Acting with integrity and responsibility
- Viewing self as part of the community
- Living life within a global context
- Providing service to others
- Pursuing life-long learning

Transylvania University <https://www.transy.edu/about/office-of-the-president/strategic-focus/>

Mission Statement: Through an engagement with the liberal arts, Transylvania University prepares its students for a humane and fulfilling personal and public life by cultivating independent thinking, open-mindedness, creative expression and commitment to lifelong learning and social responsibility in a diverse world.

Our Core Values: As Pioneers, our centuries-long commitment to achieving excellence in liberal arts education is guided by these values: integrity, innovation, diversity, community and perseverance.

Thomas More University <https://www.thomasmore.edu/about/mission-values-and-vision/>

Mission Statement: Thomas More University is the Catholic Liberal Arts University of the Diocese of Covington, Kentucky. Inspired by the Catholic Intellectual Tradition, we challenge students of all faiths to examine the ultimate meaning of life, their place in the world, and their responsibility to others.

Our Values: Thomas More is both a Catholic institution and one of higher learning. As such, our goal is to promote the truth and moral values of the Roman Catholic Church within the context of providing higher education.

Because the University acknowledges the importance of faith, it sees the pursuit of knowledge as contributing to a deeper understanding of God and creation. Knowledge is not merely an end in itself, but a gateway to the mystery of reality, of truth. Faith informs how truth is sought and underpins the value we place on the practice of academic freedom.

The University seeks to develop people who will:

- Excel in their various fields of endeavor
- Own responsibility toward their fellow human beings
- Display respect for all of Earth's life and resources that God has placed in our care

The University community holds ideal a world in which the justice and peace are a reality that we bring to life, not simply an image we wish for. We promote respect for the unique talents, self-awareness, self-fulfillment, and freedom of each person together with tolerance and compassion.

Our Vision: As Thomas More University fulfills its stated mission, we envision our school clearly known for its commitment to academic excellence in the liberal arts and in career preparation. To achieve our mission, we resolve to maintain a student/faculty ratio that permits small classes, individual attention, and close faculty relationships.

As a necessary foundation, we will develop an endowment sufficient to support high quality academic and extracurricular programs while we minimize tuition increases.

In response to the spirit of our University community, we will provide an atmosphere of openness, honesty, trust, and respect that is ever apparent to ourselves and to visitors alike.

Ultimately, we at Thomas More University have committed ourselves to the integrity, concern for justice, and service to others for which our Spiritual Patron and namesake – Saint Thomas More—is so justly renowned.

Union Commonwealth University (No Strategic Plan Found)

Mission Statement: To serve the academic needs of a diverse student body in a dynamic, personal environment that promotes intellectual, spiritual, and physical enrichment of our campus community; the economic growth and health of our Appalachian region; and, a just society.

University of Pikeville <https://www.upike.edu/wp-content/uploads/2020/08/Strategic-Plan-2022-Final-Version.pdf>

Mission Statement: The University of Pikeville is the leading higher education institution of Central Appalachia. Founded in 1889, UPIKE remains steadfast in our commitment to preparing students for the future while creating intellectual, cultural and economic opportunities for Appalachia. Maintaining our commitment to Christian principles, UPIKE recognizes the infinite worth of each person, respecting a variety of religious expressions.

UPIKE achieves its mission by:

- Creating a pathway to higher education for all students who desire to embark upon that journey and attracting and retaining high-caliber students who will be future regional, national and global leaders.
- Preparing graduates through quality academic programs, grounded in the liberal arts, and through involvement in community service, experiential learning, research, athletics, humanitarian efforts and global outreach.
- Achieving academic excellence by maintaining academic rigor and relevance in undergraduate, graduate and professional degree programs.
- Attracting and retaining distinguished faculty, staff, administrators, trustees and alumni who are dedicated to meeting the individual needs of students, promoting a caring and supportive environment conducive to learning and meeting the needs of an evolving university.
- Providing superior infrastructure with state-of-the-art classrooms, clinics, instructional materials, physical facilities, technological infrastructure and campus amenities through sound fiscal policy and efficient and effective administrative services.