



Director of Athletic Communications

Kentucky Wesleyan College, a private, liberal arts college with a long-standing reputation for quality and academic excellence, is seeking applications for a full-time Director of Athletic Communications to join our community and promote athletics through various channels and serve as the primary media relations contact for all sports. Kentucky Wesleyan is a NCAA Division II institution and member of the Great Midwest Athletic Conference.

Major Responsibilities

- Promoting the athletic department and Kentucky Wesleyan to various constituents, including fans, alumni, and prospective students.
- Maintaining and updating the Kentucky Wesleyan athletic website.
- Developing and implementing a comprehensive social media plan for the athletic department.
- Serving as the College's athletics contact with local, regional, and national media.
- Performing and reporting team statistical information to the media, G-MAC, and NCAA.
- Researching, writing, and editing news releases, newsletters, and other athletic-related publications and material.
- Maintaining current and historical files for all Wesleyan sports, including information and photos on teams, individual student-athletes, and coaches.
- Designation as the Senior Woman Administrator if qualified to fill that role.

Qualifications

- Bachelor's degree and three to five years of related experience or master's degree and one to three years related experience.
- Excellent written and verbal communication skills.
- Extensive computer skills, including desktop publishing, Internet website design and maintenance (Sidearm preferred), and athletic statistical software. Graphic design and video editing skills preferred.
- Attention to detail, accuracy, and clarity.
- Ability to work under deadlines while maintaining flexibility and a collaborative spirit.

Employee Benefits

This full-time position has access to a full range of employee benefits, including health, dental, vision, and life insurance; retirement plans; a generous benefit time program; and tuition benefits. Due to the college's not-for-profit status, employees of Kentucky Wesleyan may be

able to receive loan forgiveness under the Public Service Loan Forgiveness Program of the US Department of Education.

Application Process

To apply, complete the online application at <https://kwc.edu/application-for-employment/>. Kentucky Wesleyan College is an equal opportunity employer.

Review of application materials will begin March 8 and will continue until the position is filled.

An official transcript for the highest degree awarded will be required of the hired candidate, as will a background check. The College will not sponsor applicants for work visas.

Additional Information

About Kentucky Wesleyan College

Kentucky Wesleyan College is a private, four-year liberal arts institution located in the vibrant city of Owensboro. A United Methodist-related college founded in 1858, Wesleyan is known for excellence in academics and a superior residential experience. Kentucky Wesleyan earned a #8 ranking in 2017 from U.S. News & World Report as a Best Regional College in the South, along with a #3 ranking in the South in the category of “Great Schools, Great Prices,” which measures academic quality compared to cost of attendance.

Kentucky Wesleyan students can choose from 29 majors and 13 pre-professional programs. Classes have a 12-to-1 student-faculty ratio, and 88 percent of the faculty have a Ph.D. or terminal degree. The College is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award baccalaureate degrees.

The College employs approximately 200 faculty and staff who work together on a single campus. Kentucky Wesleyan provides a challenging and supportive academic experience for students as well as a positive and stimulating work environment for employees. A hallmark of the Kentucky Wesleyan experience includes “The Wesleyan Way,” beliefs which guide the entire college community:

- We do everything with honor.
- We always support each other.
- We will compete with integrity.
- We love each other in Christ.

The Kentucky Wesleyan Panthers compete in NCAA Division II and are members of the Great Midwest Athletic Conference. Athletic teams include baseball, basketball, cross country, football, golf, soccer, softball, tennis, track and field, volleyball, and wrestling.

About Owensboro, KY

Kentucky Wesleyan College is located in the hospitable city of Owensboro, Kentucky, a vibrant, beautiful, and safe city nestled on the banks of the Ohio River. Owensboro is small enough to promote a hometown atmosphere yet large enough to support many amenities usually only

available in much larger cities. Daviess County is home to 110,000 residents and is easily accessible from metropolitan locations such as Louisville, KY; Nashville, TN; and St. Louis, MO.

Owensboro's revitalized downtown area features a state-of-the-art convention center, several new hotels and a range of entertainment options with unique restaurants and shops. Twenty-five parks, totaling 953 acres, encircle the city, which hosts over 20 annual festivals – attracting visitors from throughout the region.

Suggested Websites

Additional information about Kentucky Wesleyan College, the Panthers, and the Owensboro community may be found at:

- <https://www.kwc.edu/>
- <http://www.kwcpantthers.com/>
- <http://www.owensboro.org/>
- <https://edc.owensboro.com/>